

The FullInsite Report

Prepared for: Episcopal Diocese of Arizona
Study area: 15 mi Around 6502 East Cave Creek Road, Cave Creek, Arizona 85331, United States

Base State: AZ
Current Year Estimate: 2022
5 Year Projection: 2027
10 Year Forecast: 2032
Date: 4/11/2023
Semi-Annual Projection: Fall

About the FullInsite Report

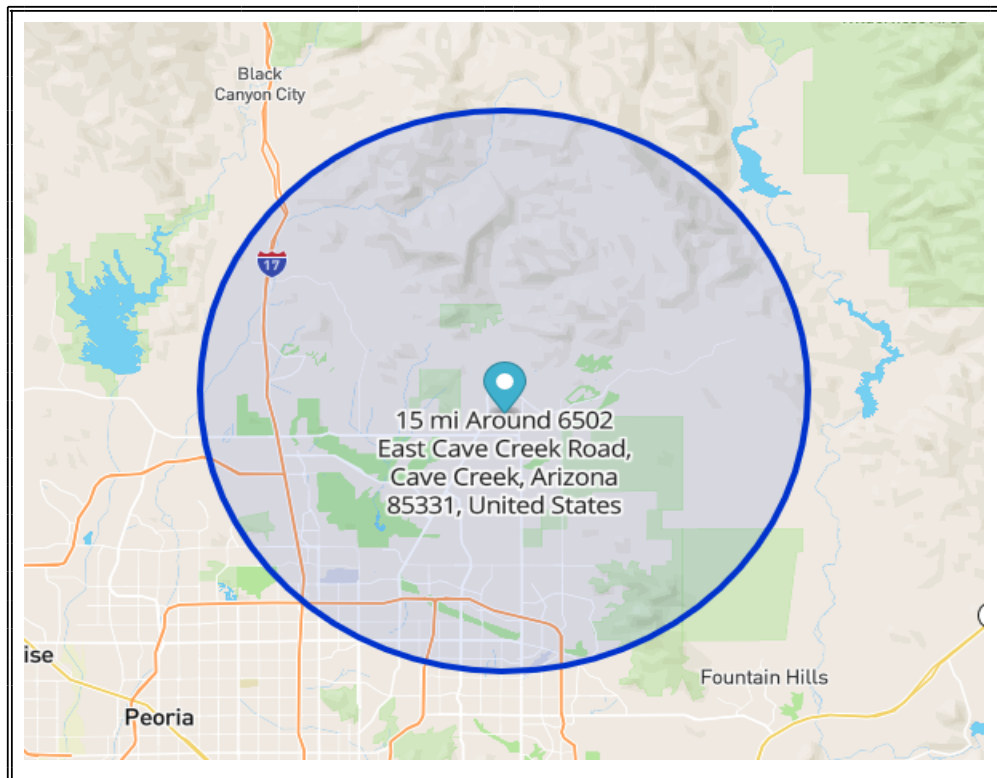
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

THE STUDY AREA



More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

StoryView

Significant Demographic Indicators of the Study Area's Story

1	Population Change In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	Significant Decline Moderate Decline Little Change Moderate Growth Significant Growth
2	Household Change In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	Significant Decline Moderate Decline Little Change Moderate Increase Significant Increase
3	Families with Children Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	Significantly Less Somewhat Less About the Same Somewhat More Significantly More
4	Adult Educational Attainment For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	Very Low Low Mixed High Very High
5	Community Diversity Index How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	Very Homogeneous Homogeneous Moderately Diverse Very Diverse Extremely Diverse
6	Median Family Income How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	Significantly Less Somewhat Less About the Same Somewhat Greater Significantly Greater
7	Poverty Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	Significantly Below Somewhat Below About the Same Somewhat Above Significantly Above
8	Blue to White Collar Occupations On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	Very Blue Collar Somewhat Blue Closely Split Somewhat White Very White Collar
9	Largest Racial/Ethnic Group In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	Asian (NH) Black/Afri American (NH) White (NH) Hispanic or Latino Pac Is/Amer Ind/Other

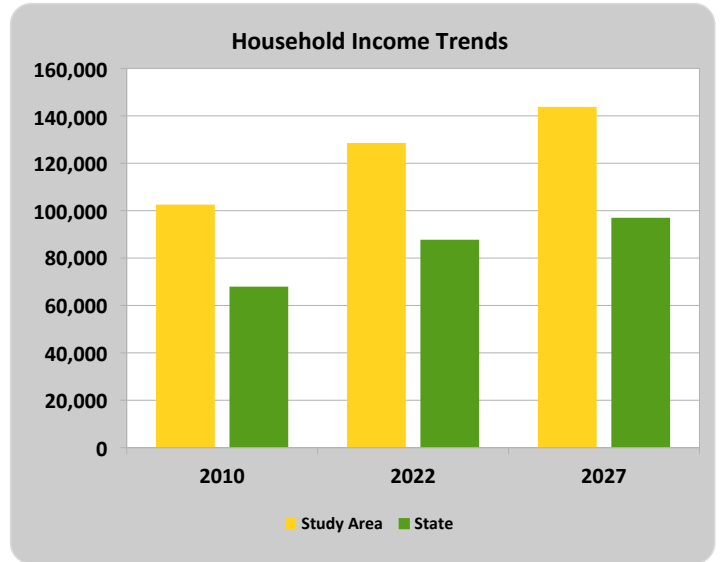
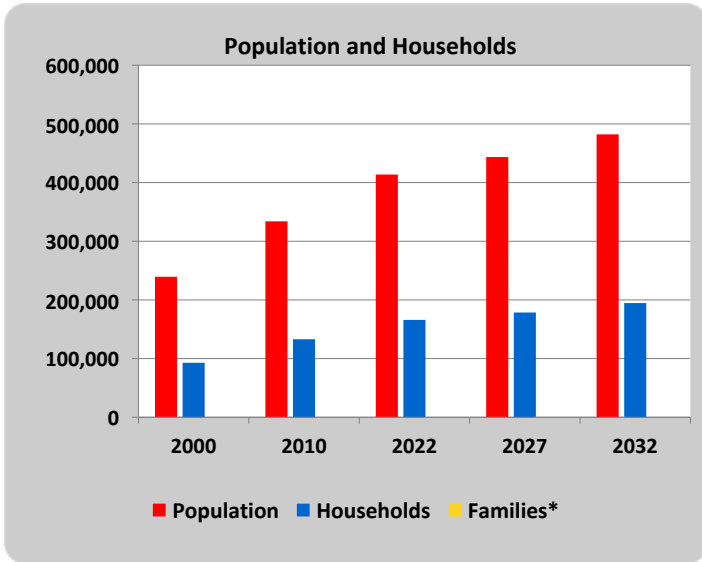
TrendView

Significant Demographic Estimates and Projections

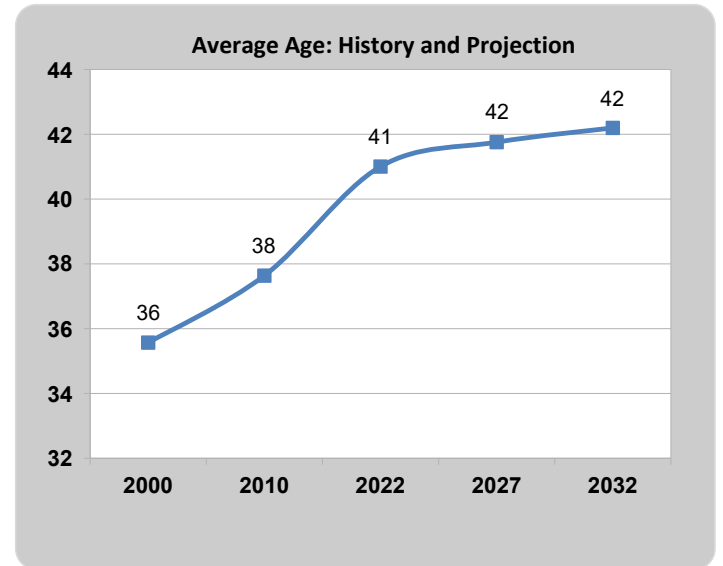
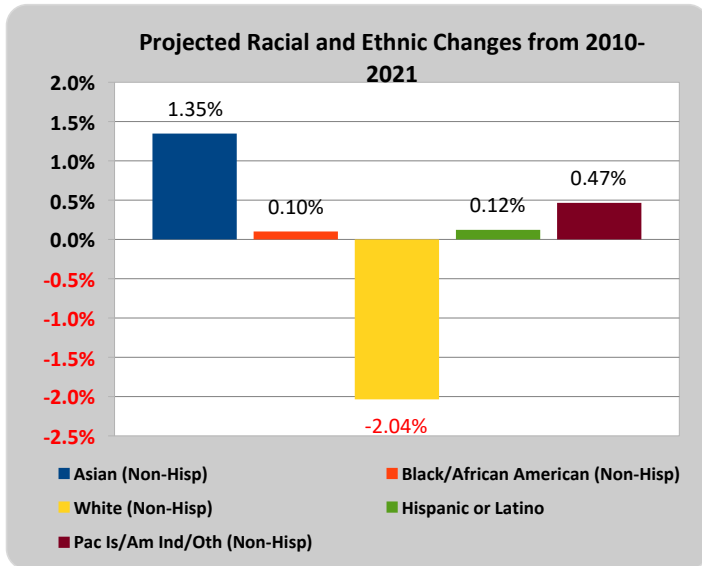
Prepared for: Episcopal Diocese of Arizona

Study Area: 15 mi Around 6502 East Cave Creek Road, Cave Creek, Arizona 85331, United States

Base State: AZ
Date of Report: 4/11/2023



NOTE: Family Household data is not projected out 10 years.



Demographic Descriptions of the Study Area

Prepared for: Episcopal Diocese of Arizona

Study Area: 15 mi Around 6502 East Cave Creek Road, Cave Creek, Arizona 85331, United States

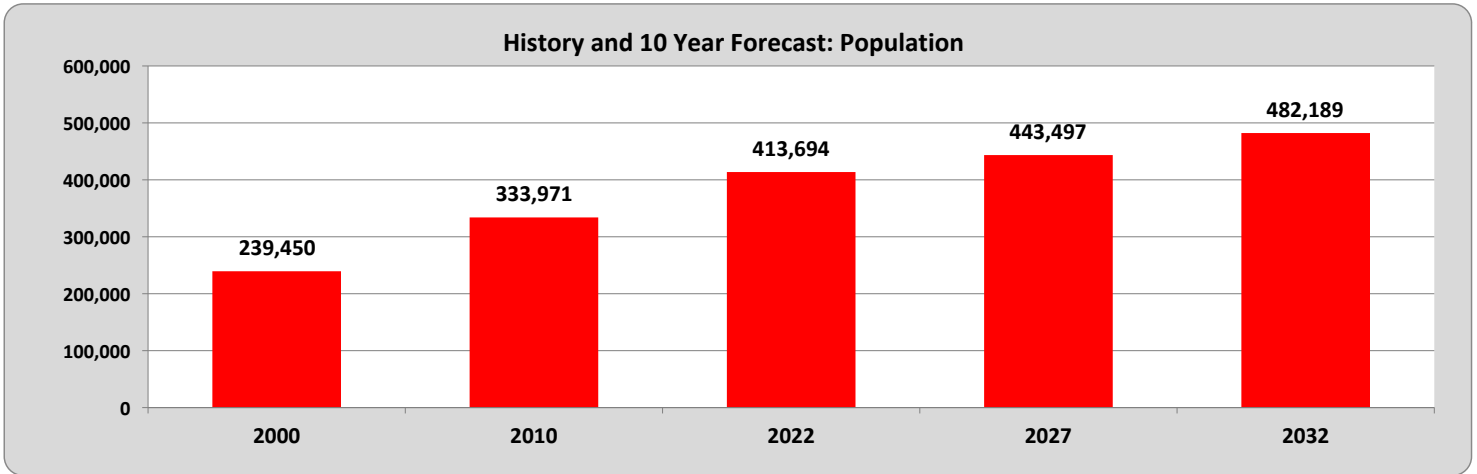
Base State: AZ

Date of Report: 4/11/2023

People and Change

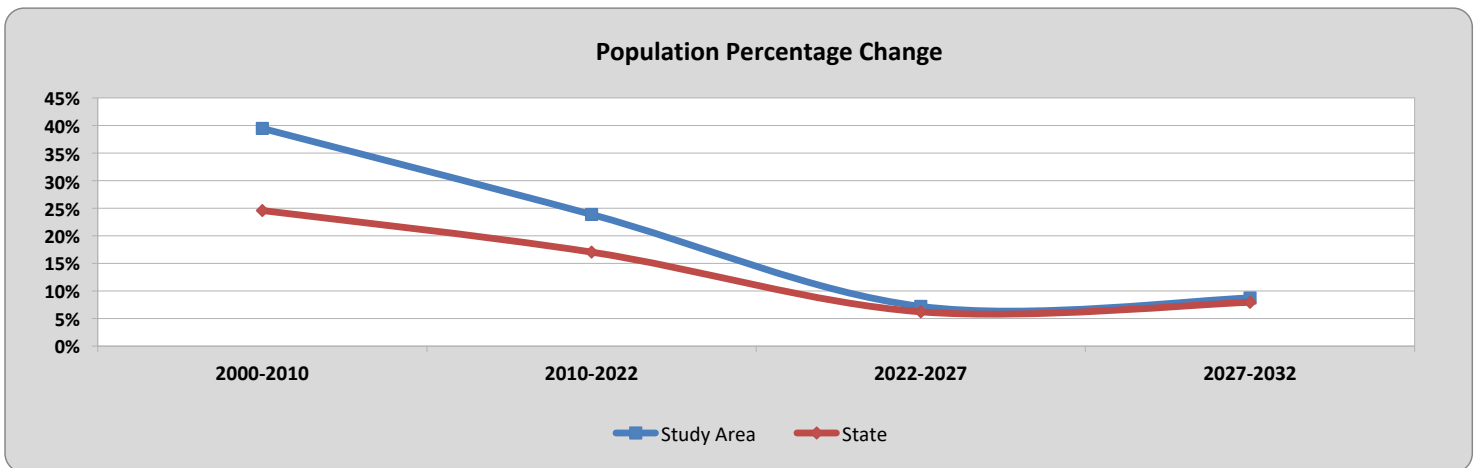
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

Population History with 5 and 10 Year Projected Change



Population Trends	2000	2010	2022	2027	2032
Study Area Population	239,450	333,971	413,694	443,497	482,189
Population Change		94,521	79,723	29,803	38,692
Percent Change		39.47%	23.87%	7.20%	8.72%
State Population	5,130,636	6,392,017	7,481,675	7,946,980	8,578,202
Population Change		1,261,381	1,089,658	465,305	631,222
Percent Change		24.59%	17.05%	6.22%	7.94%

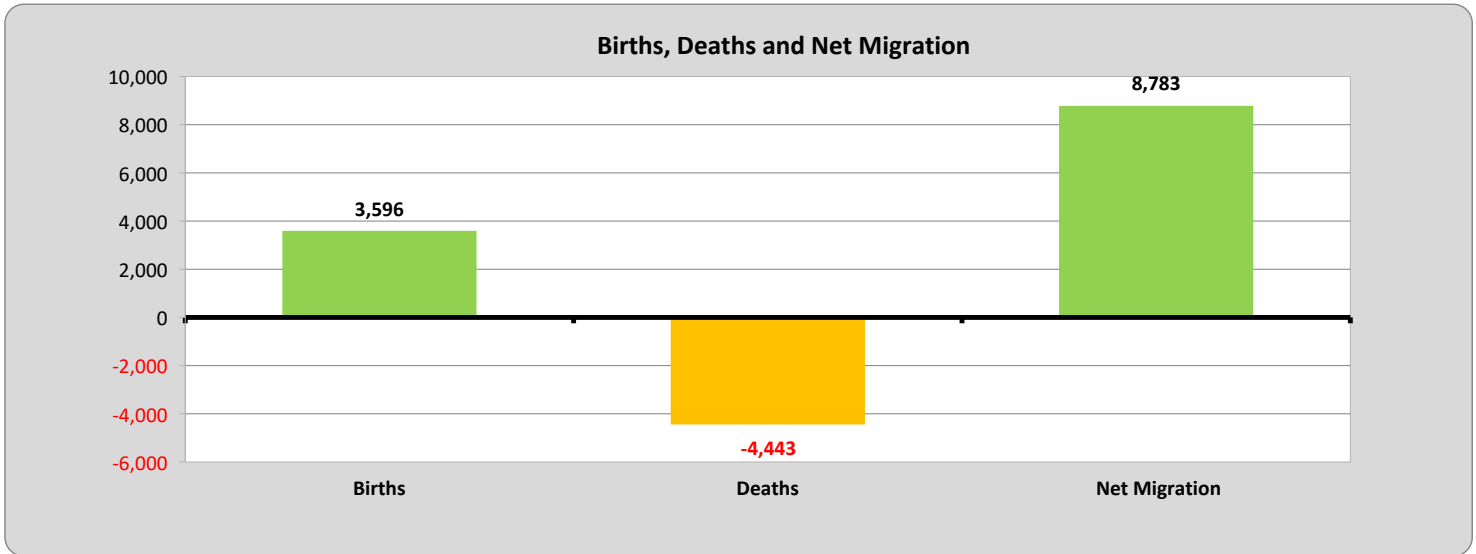
Projected Percentage Population Change: Comparison of Study Area to State



People and Change

Recent 8 Quarter History	2020 3rd Qtr	2020 4th Qtr	2021 1st Qtr	2021 2nd Qtr	2021 3rd Qtr	2021 4th Qtr	2022 1st Qtr	2022 2nd Qtr
Population	396,783	398,645	402,118	404,327	405,756	407,257	409,160	411,106
Change		1,862	3,473	2,209	1,429	1,501	1,903	1,946
Percent Change		0.47%	0.87%	0.55%	0.35%	0.37%	0.47%	0.48%
Seasonal Population	103	13,738	19,672	8,516	645	12,993	19,701	10,262
Change		13,635	5,934	-11,156	-7,871	12,348	6,708	-9,439
Percent Change		13237.86%	43.19%	-56.71%	-92.43%	1914.42%	51.63%	-47.91%
Transient Population	1,960	2,763	3,565	3,377	2,628	5,129	8,264	7,259
Change		803	802	-188	-749	2,501	3,135	-1,005
Percent Change		40.97%	29.03%	-5.27%	-22.18%	95.17%	61.12%	-12.16%

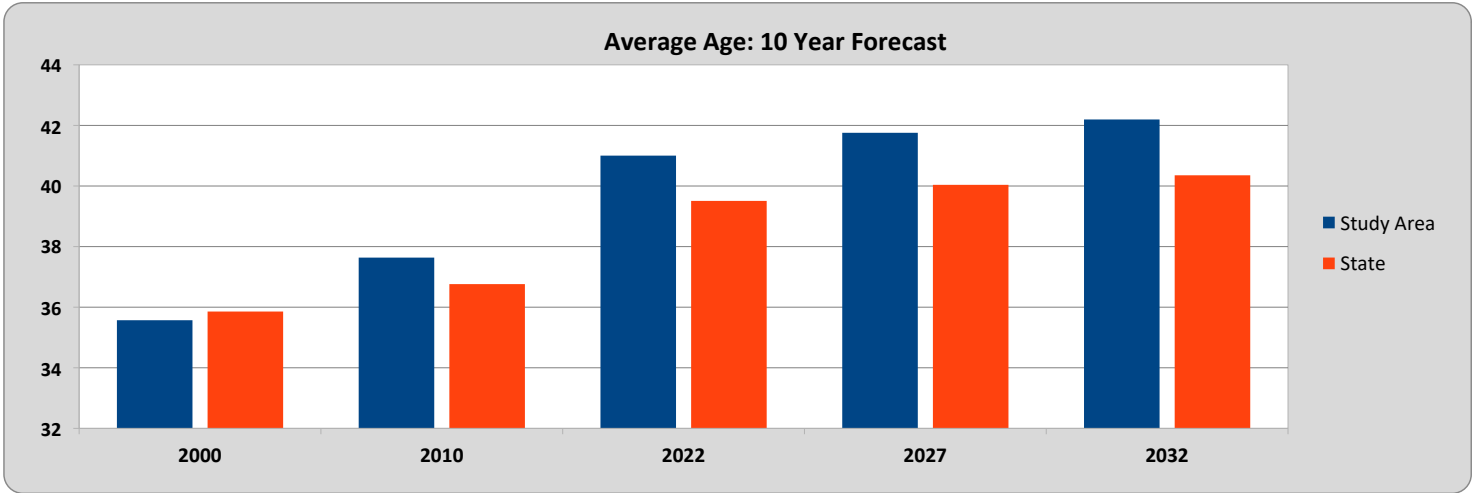
Factors Effecting Population Change: Prior 12 Months



	2022
Factors Effecting Population Change	
Births	3,596
Deaths	4,443
Net Migration	8,783
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2022		2027		2032		10 Yr Change
Population by Gender									
Female	169,293	50.69%	211,188	51.05%	227,238	51.24%	247,782	51.39%	0.34%
Male	164,678	49.31%	202,506	48.95%	216,259	48.76%	234,407	48.61%	-0.34%
Totals:	333,971	100.00%	413,694	100.00%	443,497	100.00%	482,189	100.00%	

Average Age with State Comparison

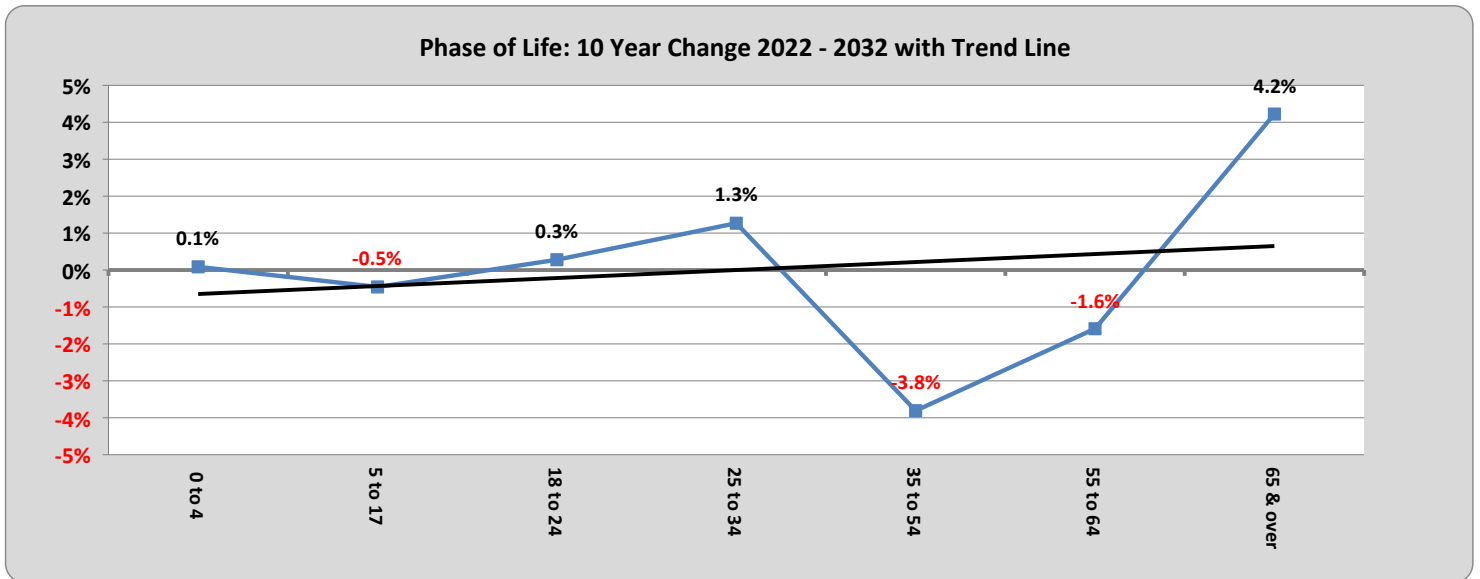


Age Trends	2000	2010	2022	2027	2032
Average Age: Study Area	35.57	37.64	41.00	41.76	42.20
Average Age Change		2.07	3.37	0.75	0.44
Percent Change		5.81%	8.94%	1.84%	1.05%
Median Age	35	38	41	41	40

Age: State	2000	2010	2022	2027	2032
Average Age: State	35.86	36.76	39.51	40.04	40.35
Average Age Change		0.91	2.75	0.53	0.31
Percent Change		2.52%	7.47%	1.34%	0.79%
Median Age	33	35	37	37	37

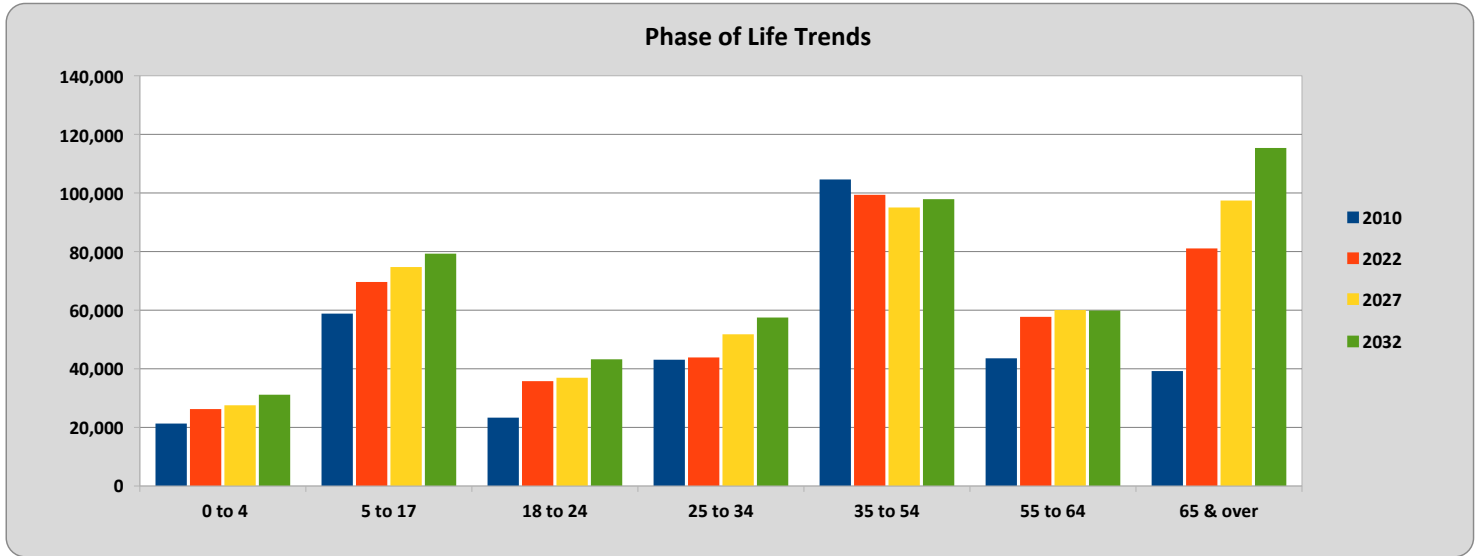
Phase of Life Projected Change

As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

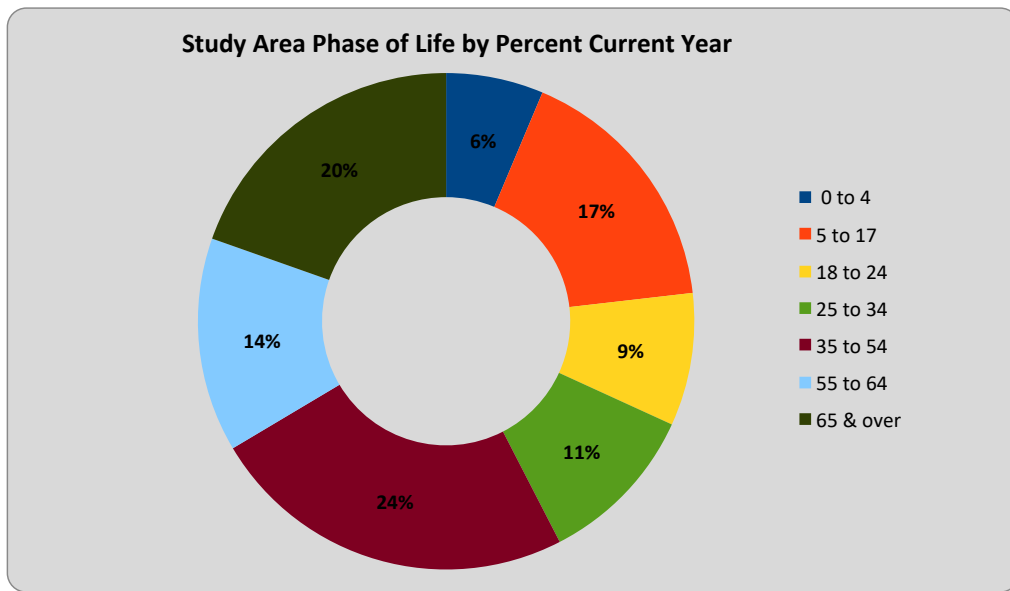


People by Age

Phase of Life



Current Year Population by Phase of Life

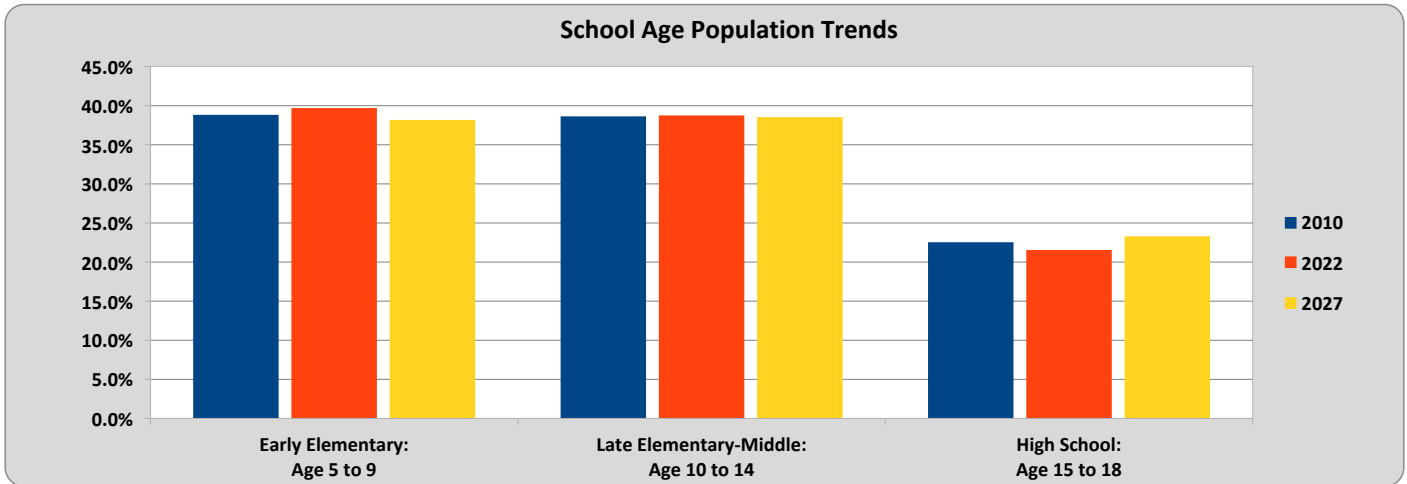


	2010		2022		2027		2032		10 Yr Change
Phase of life Forecast									
Before Formal Schooling: Ages 0 to 4	21,311	6.38%	26,254	6.35%	27,549	6.21%	31,153	6.43%	0.09%
Required Formal Schooling: Ages 5 to 17	58,828	17.61%	69,626	16.83%	74,724	16.85%	79,288	16.37%	-0.46%
College/Career Starts: Ages 18 to 24	23,328	6.99%	35,783	8.65%	36,944	8.33%	43,237	8.93%	0.28%
Singles and Young Families: Ages 25 to 34	43,095	12.90%	43,870	10.60%	51,772	11.67%	57,495	11.87%	1.27%
Families/Empty Nesters: Ages 35 to 54	104,608	31.32%	99,369	24.02%	95,045	21.43%	97,881	20.21%	-3.81%
Enrich Years Singles/Couples: Ages 55 to 64	43,578	13.05%	57,722	13.95%	60,048	13.54%	59,877	12.36%	-1.59%
Retirement Opportunities: Age 65 and over	39,224	11.74%	81,071	19.60%	97,417	21.97%	115,354	23.82%	4.22%
Totals:	333,972	100.00%	413,695	100.00%	443,499	100.00%	484,285	100.00%	

Phase of Life presents how a community changes and people age through their various life phases.

People by Age

School Age Population Trends



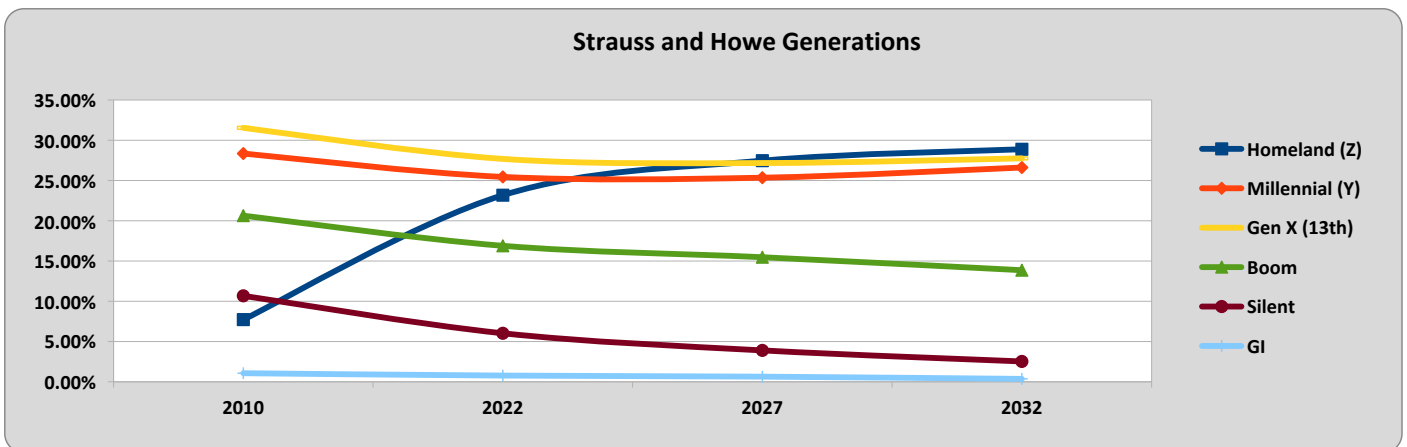
Study Area	Study Area			5 Yr Chg	AZ			Comp Index CY			
	2010	2022	2027		2010	2022	2027				
School Age Population Trends											
Early Elem: 5 to 9	22,842	38.83%	27,639	39.70%	28,528	38.18%	-1.52%	38.67%	39.09%	39.50%	102
Late Elem-Mid: 10 to 14	22,729	38.64%	26,984	38.76%	28,791	38.53%	-0.23%	38.24%	38.40%	37.66%	101
High School: 15 to 17	13,257	22.54%	15,002	21.55%	17,405	23.29%	1.75%	23.09%	22.52%	22.84%	96
Totals:	58,828	100.00%	69,625	100.00%	74,724	100.00%		100.00%	100.00%	100.00%	

Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2022		2027		2032	
Homeland (Z)	Artist	2005	2025	25,796	7.72%	95,880	23.18%	119,230	27.47%	127,313	28.88%
Millennial (Y)	Hero	1982	2004	94,685	28.35%	105,277	25.45%	110,053	25.35%	117,319	26.62%
Gen X (13th)	Nomad	1961	1981	105,346	31.54%	114,536	27.69%	117,961	27.17%	122,335	27.75%
Boom	Prophet	1946	1960	68,921	20.64%	69,875	16.89%	67,166	15.47%	61,093	13.86%
Silent	Artist	1925	1945	35,665	10.68%	24,926	6.03%	16,929	3.90%	11,142	2.53%
GI	Hero	1901	1924	3,559	1.07%	3,200	0.77%	2,770	0.64%	1,592	0.36%
Totals:				333,972	100.00%	413,694	100.00%	434,109	100.00%	440,795	100.00%

[For more information on Generational types, click here](#)

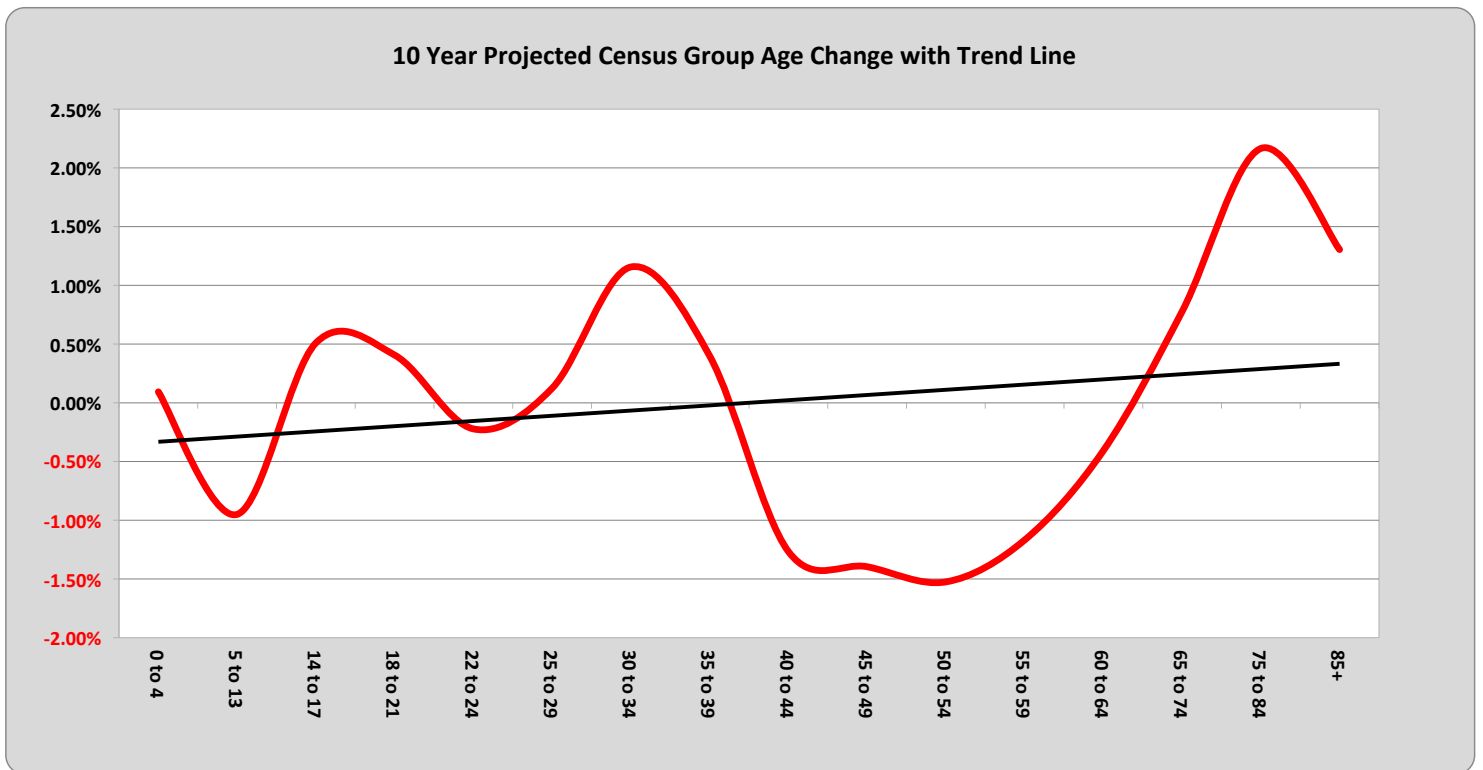
Generations as Percentage of the Population Trends



People by Age

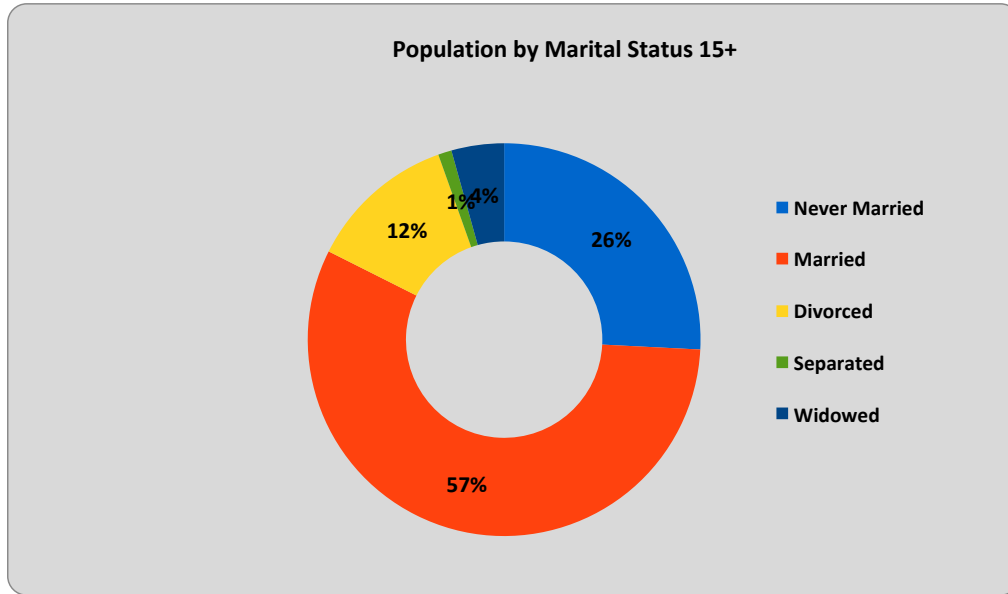
	2010		2022		2027		2032		10 Yr Change
Population by Age Forecast									
0 to 4	21,311	6.38%	26,254	6.35%	27,549	6.21%	31,153	6.44%	0.09%
5 to 13	41,038	12.29%	49,478	11.96%	51,618	11.64%	53,264	11.01%	-0.95%
14 to 17	17,790	5.33%	20,148	4.87%	23,106	5.21%	26,024	5.38%	0.51%
18 to 21	13,207	3.95%	20,675	5.00%	21,047	4.75%	26,144	5.40%	0.41%
22 to 24	10,121	3.03%	15,108	3.65%	15,897	3.58%	16,592	3.43%	-0.22%
25 to 29	21,268	6.37%	23,896	5.78%	27,033	6.10%	28,543	5.90%	0.12%
30 to 34	21,827	6.54%	19,974	4.83%	24,739	5.58%	28,952	5.98%	1.16%
35 to 39	25,124	7.52%	20,881	5.05%	20,307	4.58%	26,352	5.45%	0.40%
40 to 44	26,834	8.03%	23,713	5.73%	22,412	5.05%	21,606	4.47%	-1.27%
45 to 49	27,307	8.18%	26,091	6.31%	24,819	5.60%	23,759	4.91%	-1.40%
50 to 54	25,343	7.59%	28,683	6.93%	27,506	6.20%	26,165	5.41%	-1.52%
55 to 59	22,315	6.68%	29,504	7.13%	29,807	6.72%	28,849	5.96%	-1.17%
60 to 64	21,263	6.37%	28,218	6.82%	30,241	6.82%	31,028	6.41%	-0.41%
65 to 74	24,768	7.42%	47,513	11.49%	52,760	11.90%	59,323	12.26%	0.78%
75 to 84	10,755	3.22%	27,158	6.56%	35,654	8.04%	42,235	8.73%	2.17%
85+	3,701	1.11%	6,400	1.55%	9,003	2.03%	13,795	2.85%	1.30%
Totals:	333,972	100.00%	413,694	100.00%	443,498	100.00%	483,784	100.00%	

Age Category Changes



People by Household Type and Marital Status

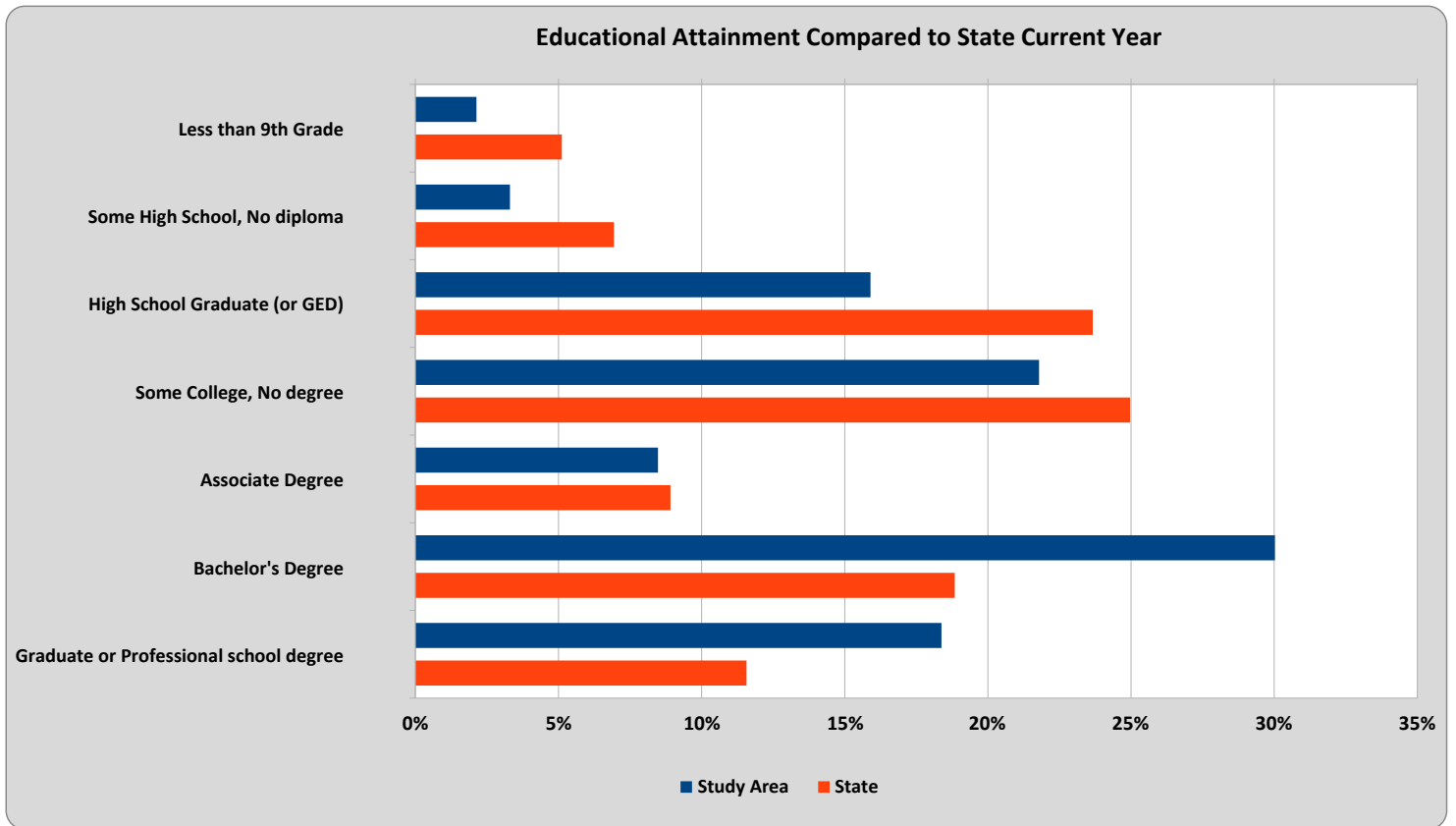
Population by Household Type



	Study Area							State of AZ		Comp Index CY
	2010		2022		2027		5 Yr Chg	2022		
Population by Household Type Trends										
Population in Family Households	276,277	82.72%	340,993	82.43%	364,762	82.25%	-0.18%	6,138,017	82.04%	100
Population in Non-Family Households	54,983	16.46%	69,460	16.79%	75,333	16.99%	0.20%	1,194,983	15.97%	105
Population in Group Quarters	2,711	0.81%	3,241	0.78%	3,403	0.77%	-0.02%	148,675	1.99%	39
Totals:	333,971	100.00%	413,694	100.00%	443,498	100.00%		7,481,675	100.00%	
Population by Marital Status 15+										
Never Married	63,648	23.43%	87,204	25.80%	95,719	26.27%	0.47%	1,957,995	32.28%	80
Married	160,241	58.99%	191,325	56.61%	204,734	56.19%	-0.42%	2,934,424	48.37%	117
Divorced	32,990	12.15%	41,050	12.15%	44,150	12.12%	-0.03%	737,481	12.16%	100
Separated	3,830	1.41%	3,746	1.11%	3,953	1.09%	-0.02%	107,437	1.77%	63
Widowed	10,914	4.02%	14,637	4.33%	15,774	4.33%	-0.00%	328,841	5.42%	80
Totals:	271,623	100.00%	337,962	100.00%	364,330	100.00%		6,066,178	100.00%	
Population by Marital Status Single Female 15+										
Divorced	19,146	33.99%	24,619	32.16%				419,900	26.75%	120
Never Married	28,543	50.68%	40,411	52.79%				896,003	57.09%	92
Widowed	8,634	15.33%	11,515	15.04%				253,681	16.16%	93
Totals:	56,323	100.00%	76,545	100.00%				1,569,584	100.00%	
Population by Marital Status Single Male 15+										
Divorced	13,844	27.02%	16,430	24.76%				317,581	21.83%	113
Never Married	35,104	68.53%	46,794	70.53%				1,061,992	73.00%	97
Widowed	2,280	4.45%	3,122	4.71%				75,160	5.17%	91
Totals:	51,228	100.00%	66,346	100.00%				1,454,733	100.00%	
Population by Group Quarters										
Institutionalized	2,141	78.97%	2,124	81.50%				84,376	61.58%	132
Non-institutionalized: College	0	0.00%	0	0.00%				27,984	20.42%	0
Non-institutionalized: Military	0	0.00%	0	0.00%				5,169	3.77%	0
Non-institutionalized: Other	570	21.03%	482	18.50%				19,492	14.23%	130
Totals:	2,711	100.00%	2,606	100.00%				137,021	100.00%	

People by Education and School Enrollment

Population by Educational Attainment: 25+

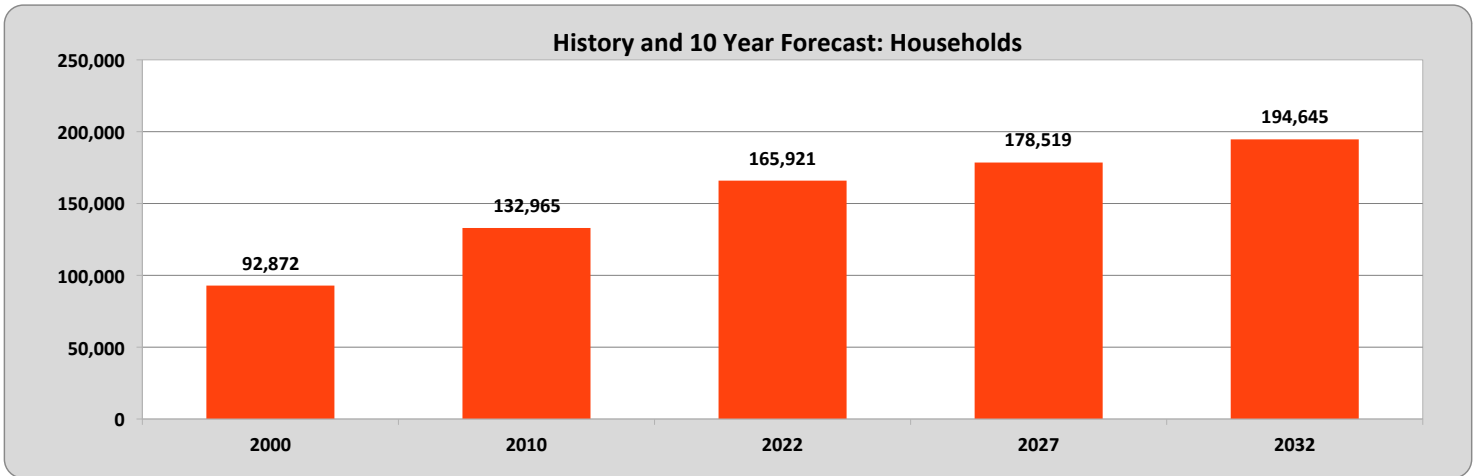


	Study Area							AZ 2022	Comp Index CY
	2010		2022		2027		5 Yr Chg		
Population by Educational Attainment: 25+									
Less than 9th grade	5,167	2.24%	6,018	2.13%	6,541	2.15%	0.02%	5.12%	42
Some High School, No diploma	9,295	4.03%	9,319	3.30%	9,921	3.26%	-0.04%	6.94%	48
High School Graduate (or GED)	43,025	18.67%	44,837	15.90%	46,968	15.44%	-0.46%	23.66%	67
Some College, No degree	55,507	24.08%	61,444	21.79%	65,103	21.40%	-0.39%	24.96%	87
Associate Degree	18,667	8.10%	23,902	8.47%	25,424	8.36%	-0.12%	8.91%	95
Bachelor's Degree	65,930	28.60%	84,682	30.03%	92,231	30.31%	0.28%	18.84%	159
Graduate or Professional School	32,913	14.28%	51,829	18.38%	58,102	19.09%	0.72%	11.57%	159
Totals:	230,504	100.00%	282,031	100.00%	304,290	100.00%		100.00%	
Population: Currently Enrolled in Education									
High School			21,160	29.33%					
Kindergarten/Elementary School			44,319	61.43%					
Nursery School/Preschool			6,667	9.24%					
Totals:			72,146	100.00%					

Households and Change

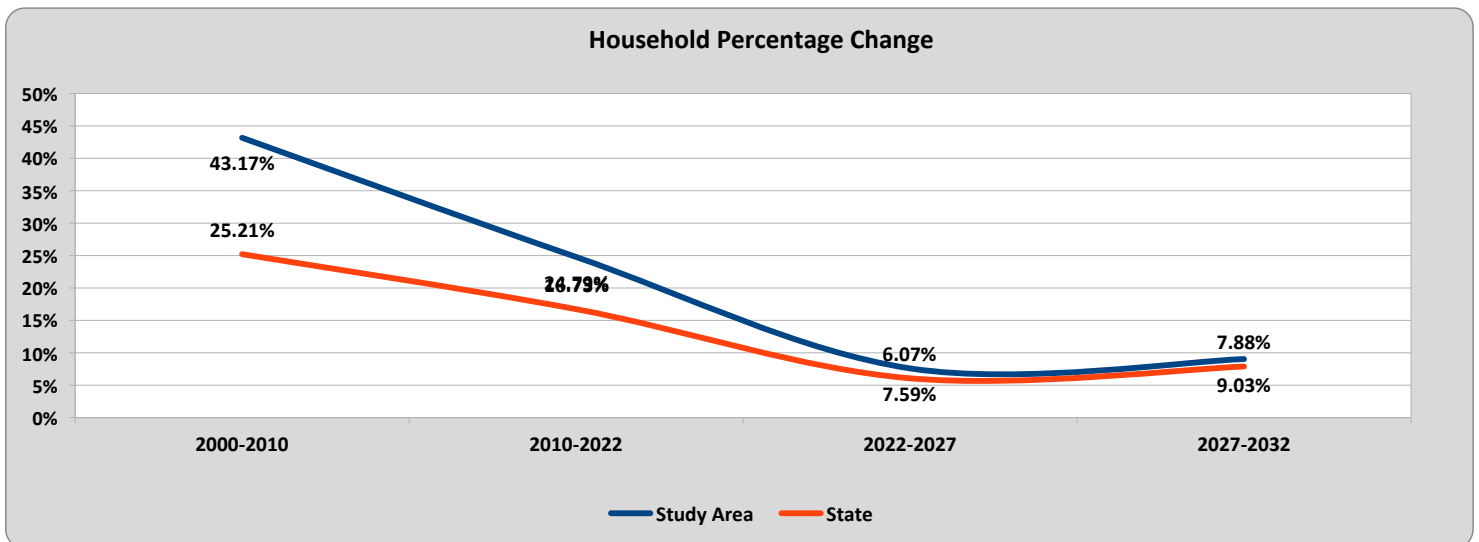
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

Household History with 5 and 10 Year Projected Change



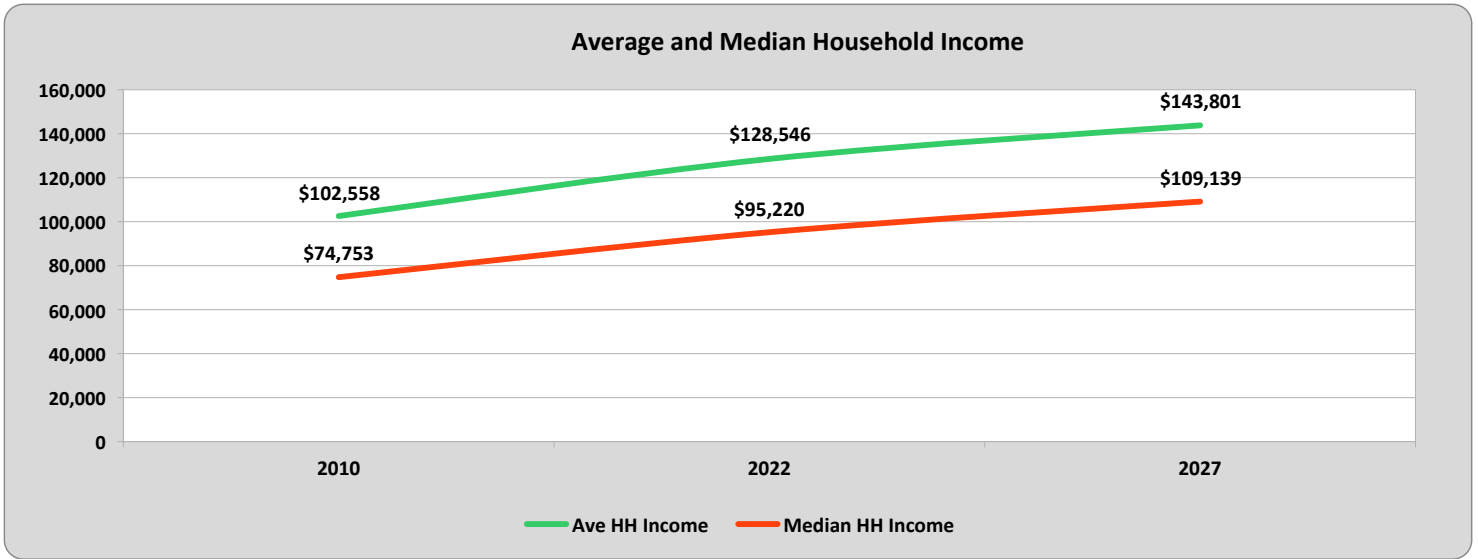
Household Trends	2000	2010	2022	2027	2032
Study Area Households	92,872	132,965	165,921	178,519	194,645
Households Change		40,093	32,956	12,598	16,126
Percent Change		43.17%	24.79%	7.59%	9.03%
State Households	1,901,605	2,380,990	2,779,445	2,948,039	3,180,485
Households Change		479,385	398,455	168,594	232,446
Percent Change		25.21%	16.73%	6.07%	7.88%
Population / Households	2.58	2.51	2.49	2.48	2.48
Population / Households Change		-0.07	-0.02	-0.01	-0.01
Percent Change		-2.58%	-0.73%	-0.36%	-0.28%

Projected Percentage Household Change: Comparison of Study Area to State



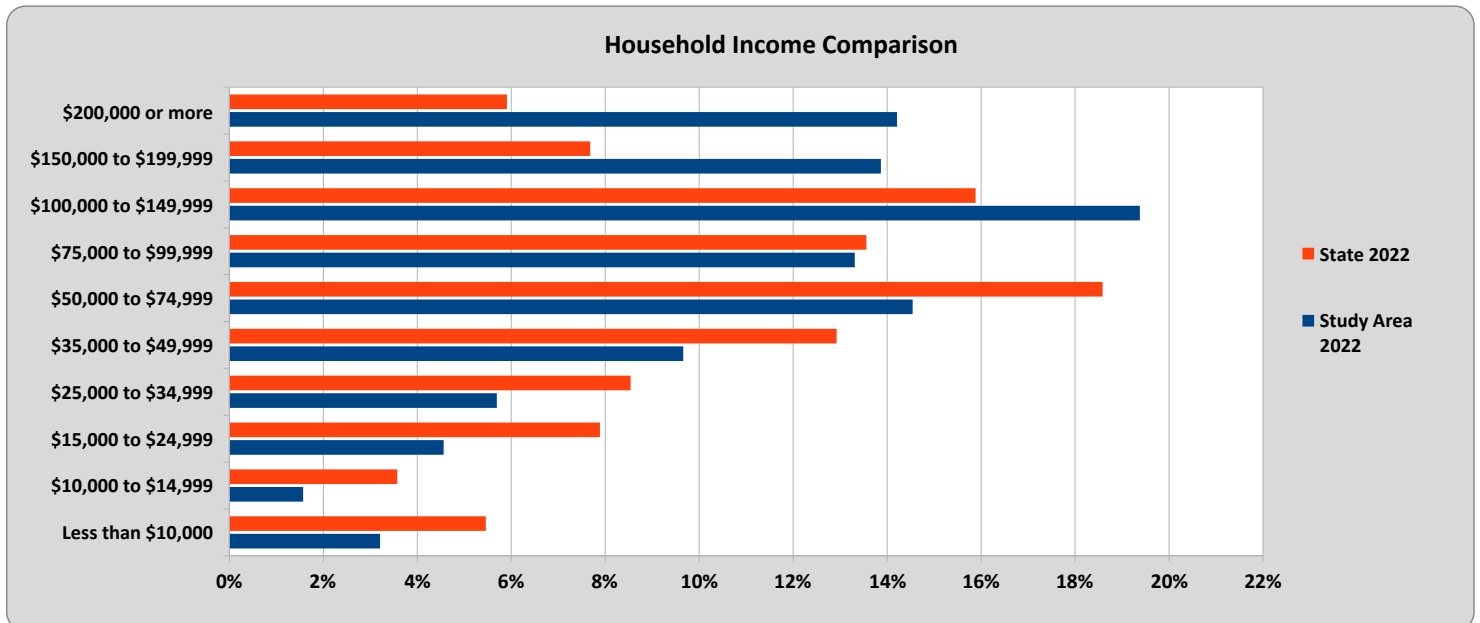
Households by Income

Average and Median Household Income Trends



Household Income Trends	2010	2022	2027
Study Area: Average HH Income	102,558	128,546	143,801
Households Change		25,988	15,255
Percent Change		25.34%	11.87%
Study Area: Median HH Income	74,753	95,220	109,139
Per Capita Income	40,832	51,556	57,884
Per Capita Income Change		10,724	6,327
Percent Change		26.26%	12.27%
State Average HH Income	67,935	87,729	96,995
Households Change		19,795	9,266
Percent Change		29.14%	10.56%
Average HH Income Comparative Index	151	147	148

Current Year Estimated Household Income Comparison to State

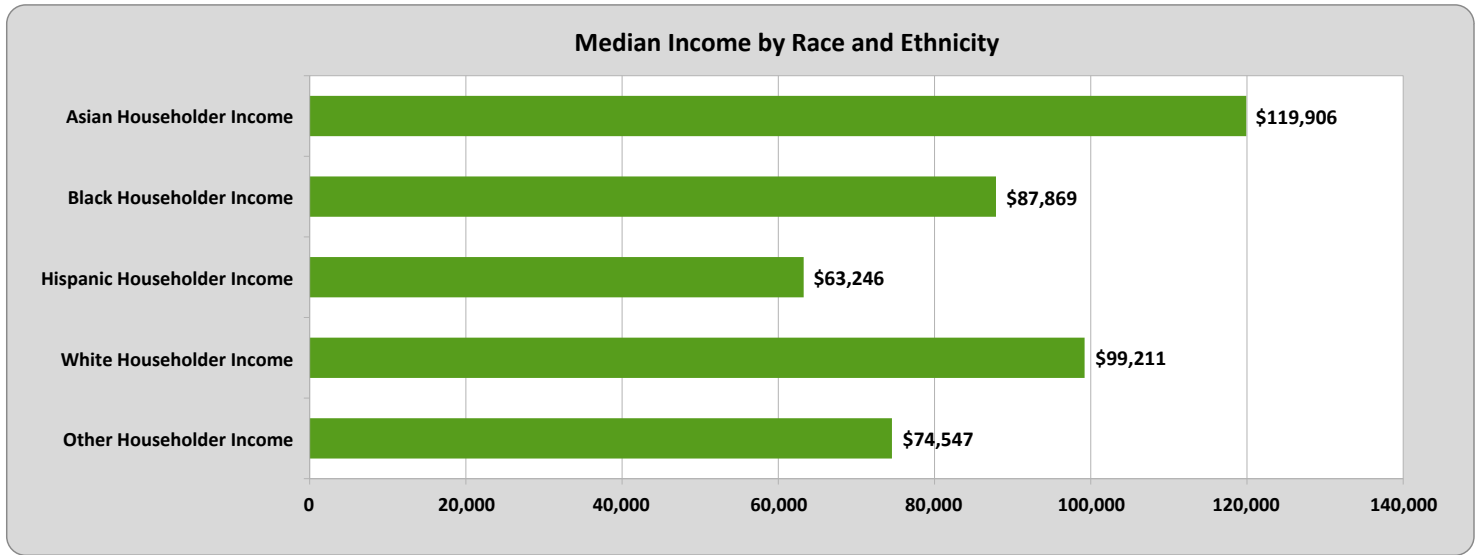


Households by Income

	Study Area							AZ	Comp Index
	2010		2022		2027		5 Yr Chg	2022	CY
Household Income Forecast by Category									
Less than \$10,000	4,847	3.65%	5,322	3.21%	3,960	2.22%	-0.99%	5.46%	59
\$10,000 to \$14,999	3,332	2.51%	2,606	1.57%	2,844	1.59%	0.02%	3.57%	44
\$15,000 to \$24,999	7,652	5.75%	7,567	4.56%	7,036	3.94%	-0.62%	7.89%	58
\$25,000 to \$34,999	10,593	7.97%	9,446	5.69%	8,506	4.76%	-0.93%	8.54%	67
\$35,000 to \$49,999	16,549	12.45%	16,028	9.66%	15,216	8.52%	-1.14%	12.93%	75
\$50,000 to \$74,999	23,743	17.86%	24,129	14.54%	23,601	13.22%	-1.32%	18.59%	78
\$75,000 to \$99,999	18,463	13.89%	22,085	13.31%	21,945	12.29%	-1.02%	13.56%	98
\$100,000 to \$149,999	24,092	18.12%	32,153	19.38%	33,648	18.85%	-0.53%	15.88%	122
\$150,000 to \$199,999	10,812	8.13%	23,007	13.87%	23,713	13.28%	-0.58%	7.68%	181
\$200,000 or more	12,882	9.69%	23,579	14.21%	38,049	21.31%	7.10%	5.91%	241
Totals:	132,965	100.00%	165,922	100.00%	178,518	100.00%		100.00%	
Family Income Forecast by Category									
Less than \$10,000			2,381	2.09%	2,476	2.02%	-0.0007827	3.82%	55
\$10,000 to \$14,999			1,344	1.18%	1,371	1.12%	-0.07%	2.31%	51
\$15,000 to \$24,999			3,303	2.90%	3,476	2.83%	-0.08%	6.03%	48
\$25,000 to \$34,999			4,661	4.10%	5,763	4.69%	0.59%	7.36%	56
\$35,000 to \$49,999			8,908	7.83%	9,365	7.62%	-0.21%	11.90%	66
\$50,000 to \$74,999			15,348	13.49%	16,398	13.34%	-0.15%	18.79%	72
\$75,000 to \$99,999			15,022	13.21%	16,052	13.06%	-0.14%	14.82%	89
\$100,000 to \$149,999			24,570	21.60%	26,418	21.50%	-0.10%	18.42%	117
\$150,000 to \$199,999			18,403	16.18%	19,999	16.28%	0.10%	9.35%	173
\$200,000 or more			19,805	17.41%	21,560	17.55%	0.13%	7.22%	241
Totals:			113,745	100.00%	122,878	100.00%		100.00%	
Non-family Income Forecast by Category									
Less than \$10,000			1,787	3.43%	1,421	2.55%	-0.87%	6.36%	54
\$10,000 to \$14,999			953	1.83%	1,110	1.99%	0.17%	4.24%	43
\$15,000 to \$24,999			2,822	5.41%	2,648	4.76%	-0.65%	9.03%	60
\$25,000 to \$34,999			2,515	4.82%	2,140	3.85%	-0.97%	7.66%	63
\$35,000 to \$49,999			5,853	11.22%	5,316	9.55%	-1.66%	13.96%	80
\$50,000 to \$74,999			8,357	16.02%	8,170	14.68%	-1.33%	19.03%	84
\$75,000 to \$99,999			7,454	14.29%	7,395	13.29%	-1.00%	13.28%	108
\$100,000 to \$149,999			9,900	18.97%	10,760	19.34%	0.36%	14.62%	130
\$150,000 to \$199,999			6,359	12.19%	7,006	12.59%	0.40%	6.61%	184
\$200,000 or more			6,175	11.84%	9,676	17.39%	5.55%	5.22%	227
Totals:			52,175	100.00%	55,642	100.00%		100.00%	
Household Income Summary									
	Study Area							AZ	Comp Index
	2022		2027		2027		5 Yr Chg	2022	CY
Household Income									
Median			95,220		109,139		13919	65,622	145
Family Median			112,017		112,373		356	74,846	150

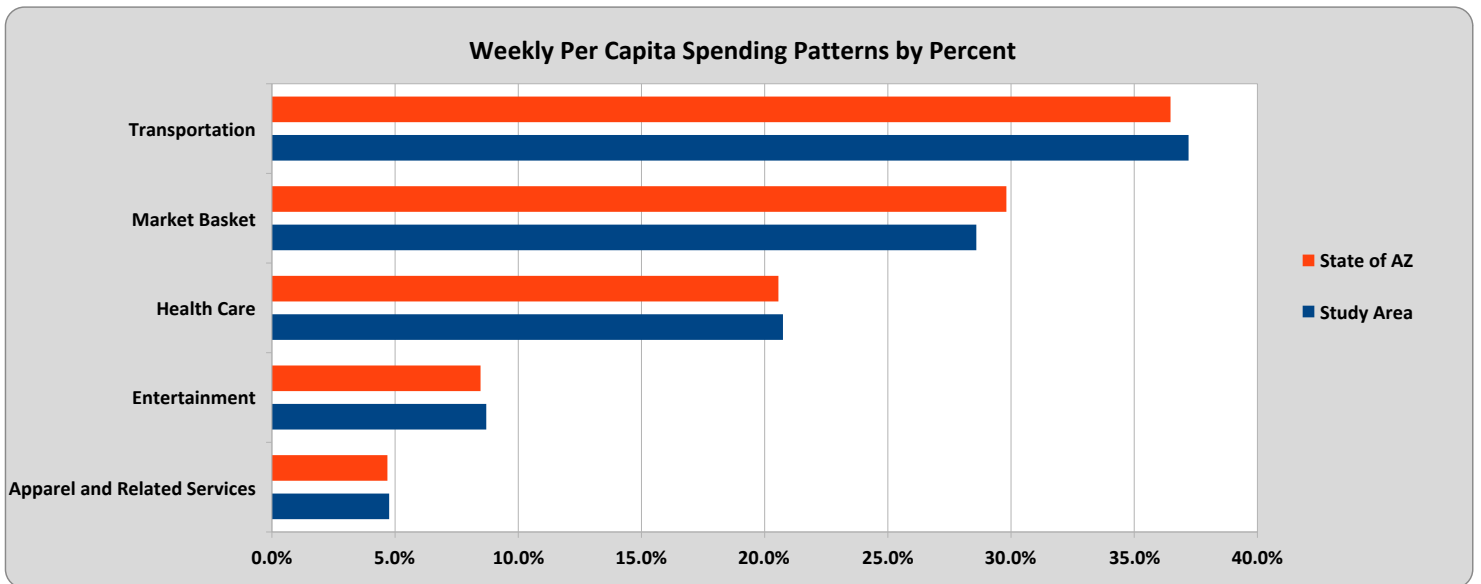
Households by Income

Median Income by Race and Ethnicity: 2022



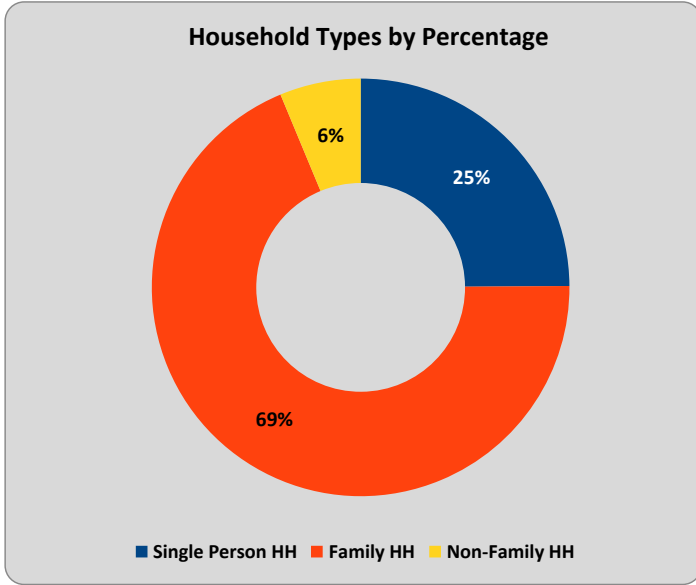
	Study Area	State of AZ	Comp Index CY
2022 Median Income by Race and Ethnicity: Compared to State			
Asian Householder Income	119,906	84,945	141
Black Householder Income	87,869	55,983	157
Hispanic Householder Income	63,246	56,013	113
White Householder Income	99,211	70,604	141
Other Householder Income	74,547	55,065	135

Spending Patterns: Weekly Per Capita Consumer Expenditures

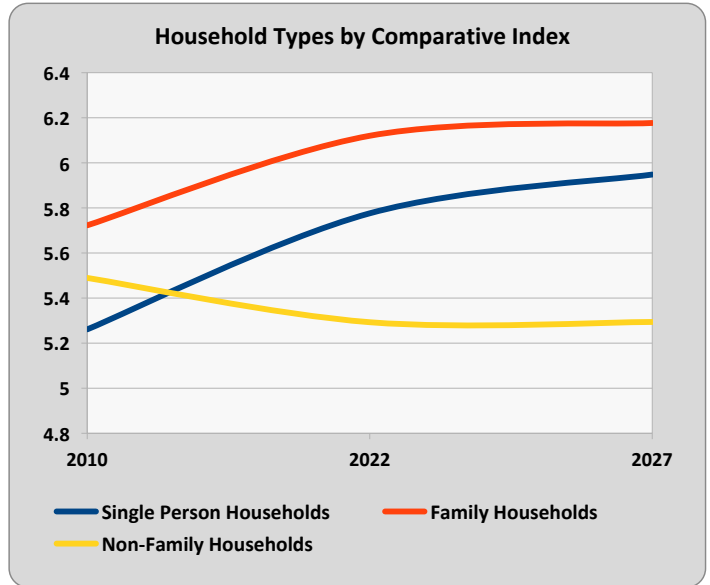


Households by Structure

Single, Family and Non-Family Households: 2022



Household Type Trends Compared to State



Household Type Trends	Study Area			State of AZ		
	2010	2022	2027	2010	2022	2027
Single Person Households	32,672	41,048	44,444	621,008	710,654	747,196
Change		8,376	3,396		89,646	36,542
Percent Change		25.64%	8.27%		14.44%	5.14%
Family Households	90,221	113,745	122,877	1,576,520	1,858,545	1,989,322
Change		23,524	9,132		282,025	130,777
Percent Change		26.07%	8.03%		17.89%	7.04%
Non-Family Households	10,071	11,128	11,198	183,462	210,246	211,521
Change		1,057	70		26,784	1,275
Percent Change		10.50%	0.63%		14.60%	0.61%

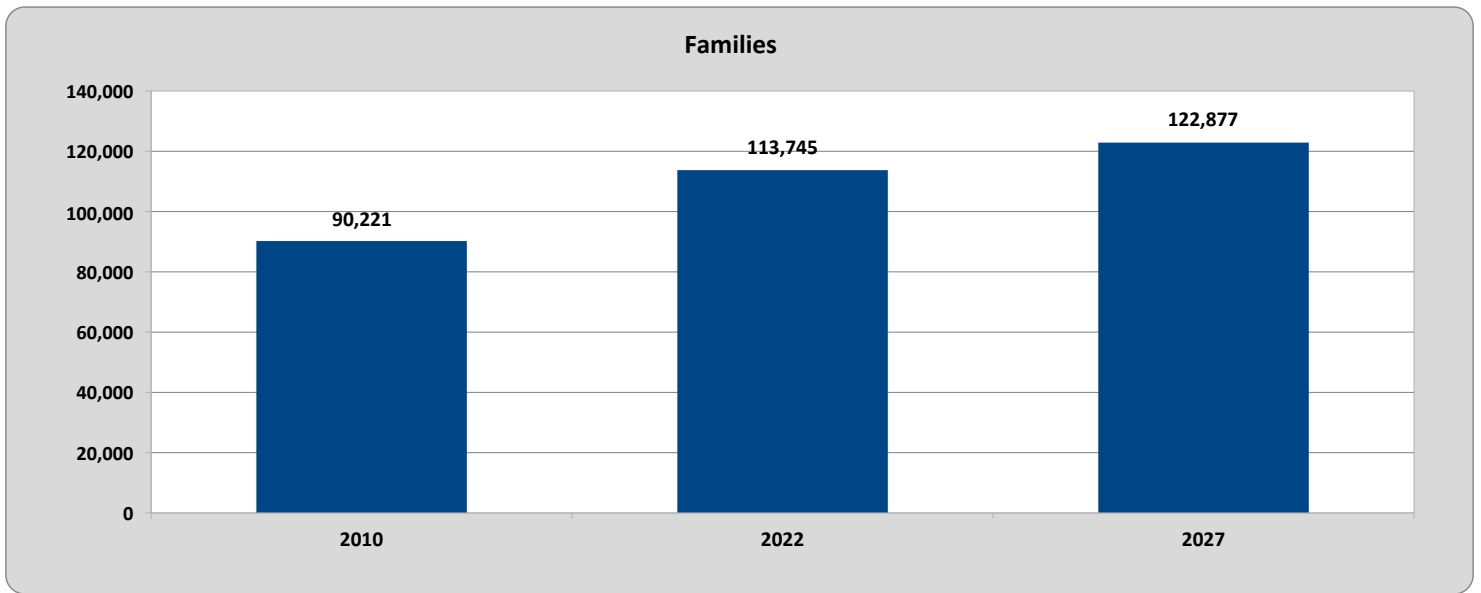
Households by Structure

	Study Area							AZ	Comp Index
	2010		2022		2027		5 Yr Chg	2022	CY
Households by Size									
1-person household	32,672	24.57%	41,048	24.74%	44,444	24.90%	0.16%	25.57%	97
2-person household	49,861	37.50%	62,471	37.65%	67,317	37.71%	0.06%	34.23%	110
3-person household	20,593	15.49%	25,467	15.35%	27,278	15.28%	-0.07%	14.56%	105
4-person household	18,466	13.89%	22,911	13.81%	24,520	13.74%	-0.07%	12.72%	109
5-person household	7,439	5.59%	9,209	5.55%	9,839	5.51%	-0.04%	7.05%	79
6-person household	2,525	1.90%	3,101	1.87%	3,300	1.85%	-0.02%	3.28%	57
7-or-more person household	1,409	1.06%	1,714	1.03%	1,820	1.02%	-0.01%	2.60%	40
Totals:	132,965	100.00%	165,921	100.00%	178,518	100.00%		100.00%	
Non-Family Households by Size									
1-person household	32,672	76.44%	41,048	78.67%				77.17%	102
2-person household	8,602	20.12%	2,471	4.74%				4.79%	99
3-person household	1,009	2.36%	7,782	14.91%				16.10%	93
4-person household	322	0.75%	263	0.50%				0.67%	75
5-person household	86	0.20%	237	0.45%				0.46%	99
6-person household	34	0.08%	189	0.36%				0.41%	89
7-or-more person household	19	0.04%	187	0.36%				0.40%	90
Totals:	42,744	100.00%	52,177	100.00%				100.00%	
Single by Gender or Family Households									
Female Householder	12,311	13.65%	13,497	11.87%				18.25%	65
Male Householder	5,965	6.61%	6,748	5.93%				8.29%	72
Married Couple	71,945	79.74%	93,500	82.20%				73.46%	112
Totals:	90,221	100.00%	113,745	100.00%				100.00%	
Non-Family Households by Gender									
Female Not living alone	4,217	9.87%	1,338	2.56%				2.72%	94
Male Not living alone	5,854	13.70%	9,790	18.76%				20.11%	93
Female Living alone	17,938	41.97%	40,668	77.94%				76.59%	102
Male Living alone	14,734	34.47%	380	0.73%				0.58%	126
Totals:	42,743	100.00%	52,176	100.00%				100.00%	
2022: Owner Households by Number of Vehicles									
No vehicle available			1,783	1.52%				2.60%	59
1 vehicle available			31,655	27.03%				30.23%	89
2 vehicles available			55,788	47.63%				42.04%	113
3 vehicles available			20,991	17.92%				17.42%	103
4 vehicles available			4,998	4.27%				5.58%	76
5+ vehicles available			1,915	1.63%				2.13%	77
Totals:			117,130	100.00%				100.00%	
2022: Renter Households by Number of Vehicles									
No vehicle available			2,457	5.04%				12.62%	40
1 vehicle available			22,323	45.75%				44.66%	102
2 vehicles available			18,360	37.63%				30.95%	122
3 vehicles available			3,627	7.43%				7.93%	94
4 vehicles available			1,347	2.76%				2.53%	109
5+ vehicles available			677	1.39%				1.32%	105
Totals:			48,791	100.00%				100.00%	

Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

Family Trends

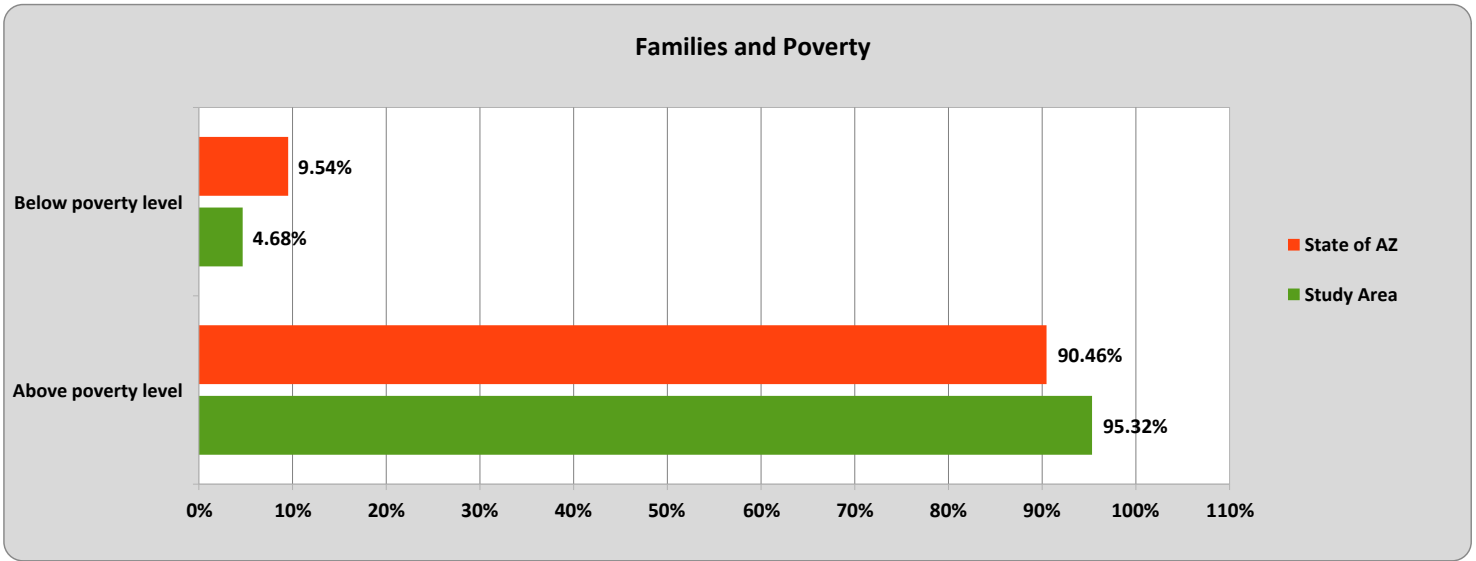


	2010	2022	2027
Study Area Family Households	90,221	113,745	122,877
Family Households Change		23,524	9,132
Percent Change		26.07%	8.03%
State Family Households	1,576,520	1,858,545	1,989,322
Family Households Change		282,025	130,777
Percent Change		17.89%	7.04%

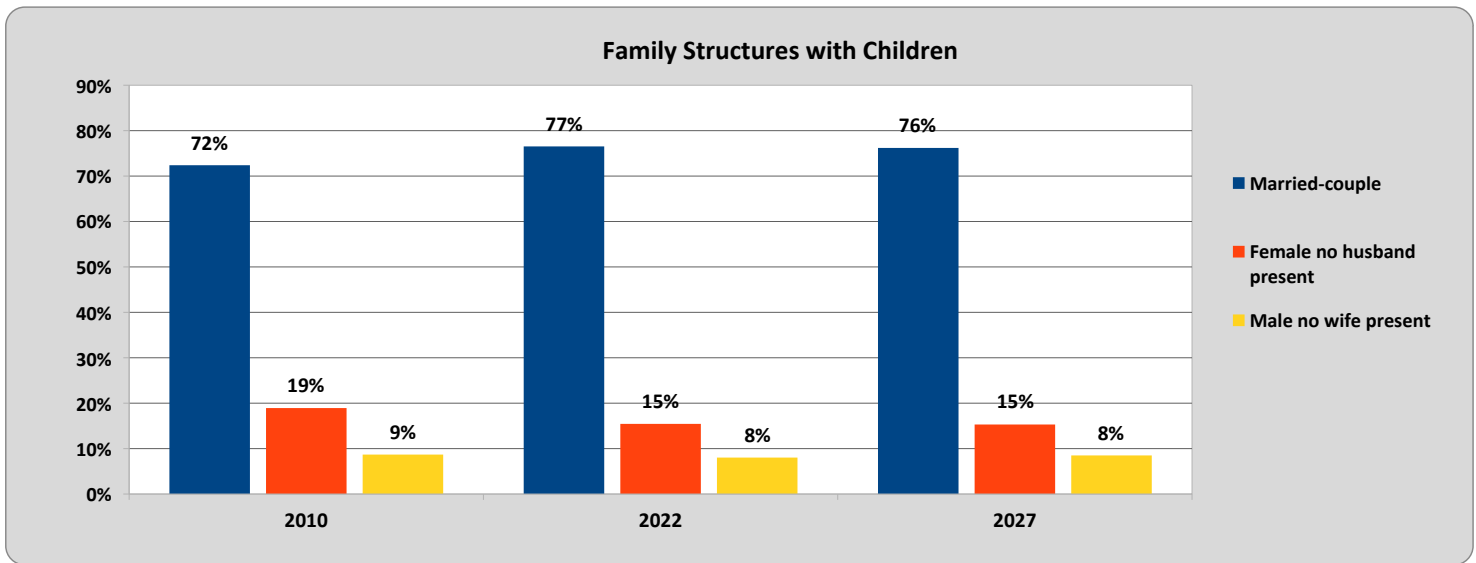
	2010		Study Area				5 Yr Chg	AZ 2022	Comp Index CY
			2022	2027					
Family Households by Size									
2-person household	41,259	45.73%	57,563	50.61%	62,968	51.24%	0.64%	45.25%	112
3-person household	19,584	21.71%	23,013	20.23%	24,486	19.93%	-0.31%	20.07%	101
4-person household	18,144	20.11%	21,557	18.95%	22,983	18.70%	-0.25%	17.95%	106
5-person household	7,354	8.15%	7,739	6.80%	8,217	6.69%	-0.12%	9.42%	72
6-person household	2,491	2.76%	2,794	2.46%	3,044	2.48%	0.02%	4.34%	57
7-or-more person household	1,390	1.54%	1,079	0.95%	1,180	0.96%	0.01%	2.95%	32
Totals:	90,222	100.00%	113,745	100.00%	122,878	100.00%		100.00%	

Family Households

Families in Poverty Compared to State



Families with Children by Type

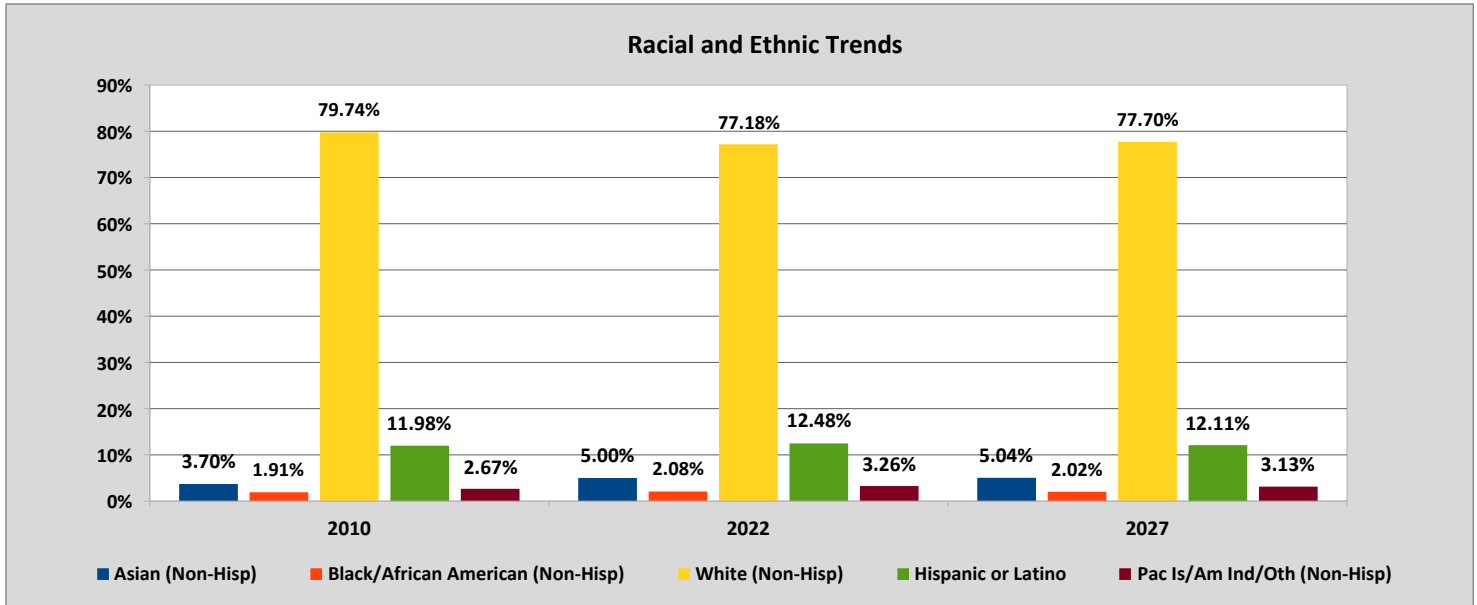


	Study Area				AZ 2022	Comp Index CY			
	2010	2022	2027	5 Yr Chg					
Families with Children by Type									
Married-couple	31,086	72.39%	35,161	76.53%	37,050	76.20%	-0.33%	66.67%	115
Female no husband present	8,127	18.93%	7,096	15.44%	7,443	15.31%	-0.14%	23.48%	66
Male no wife present	3,730	8.69%	3,687	8.02%	4,132	8.50%	0.47%	9.84%	82
Totals:	42,943	100.00%	45,944	100.00%	48,625	100.00%		100.00%	
Families with No Children by Type									
Married-couple	40,859	86.42%	58,339	86.04%	63,742	85.85%	-0.20%	78.10%	110
Female no husband present	4,184	8.85%	6,401	9.44%	7,102	9.56%	0.12%	14.67%	64
Male no wife present	2,235	4.73%	3,061	4.51%	3,408	4.59%	0.08%	7.22%	62
Totals:	47,278	100.00%	67,801	100.00%	74,252	100.00%		100.00%	

Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

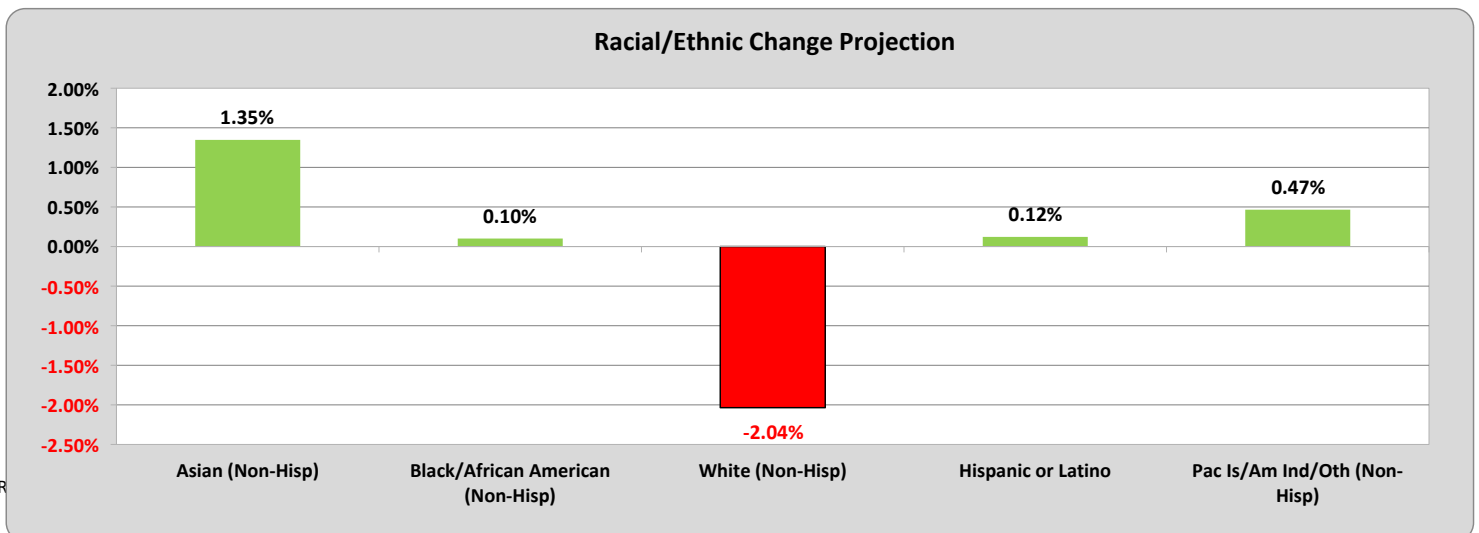
Racial Ethnic Trend Projections



	Study Area							AZ 2022	Comp Index CY
	2010	2022	2027	5 Yr Chg	2022	2027	5 Yr Chg		
Racial/Ethnic Trends									
Asian (Non-Hisp)	12,341	3.70%	20,699	5.00%	22,363	5.04%	0.04%	3.05%	164
Black/African American (Non-Hisp)	6,393	1.91%	8,592	2.08%	8,938	2.02%	-0.06%	3.99%	52
White (Non-Hisp)	266,306	79.74%	319,289	77.18%	344,615	77.70%	0.52%	56.73%	136
Hispanic or Latino	40,026	11.98%	51,625	12.48%	53,693	12.11%	-0.37%	29.94%	42
Pac Is/Am Ind/Oth (Non-Hisp)	8,904	2.67%	13,490	3.26%	13,888	3.13%	-0.13%	6.29%	52
Totals:	333,970	100.00%	413,695	100.00%	443,497	100.00%		100.00%	

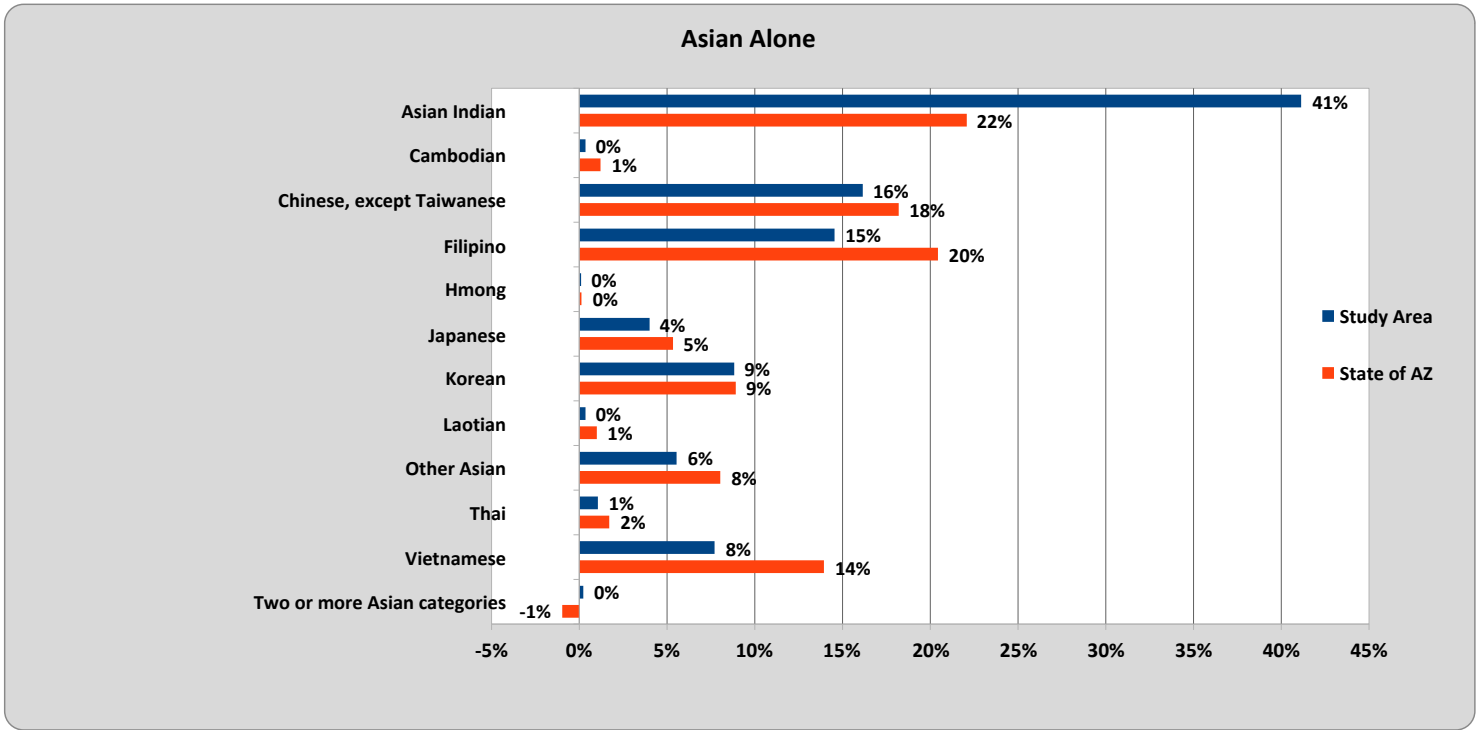
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

Racial/Ethnic Change Projection from Census 2010 to 2027



Diversity: Race and Ethnicity

Estimated Current Year Asian Alone Population

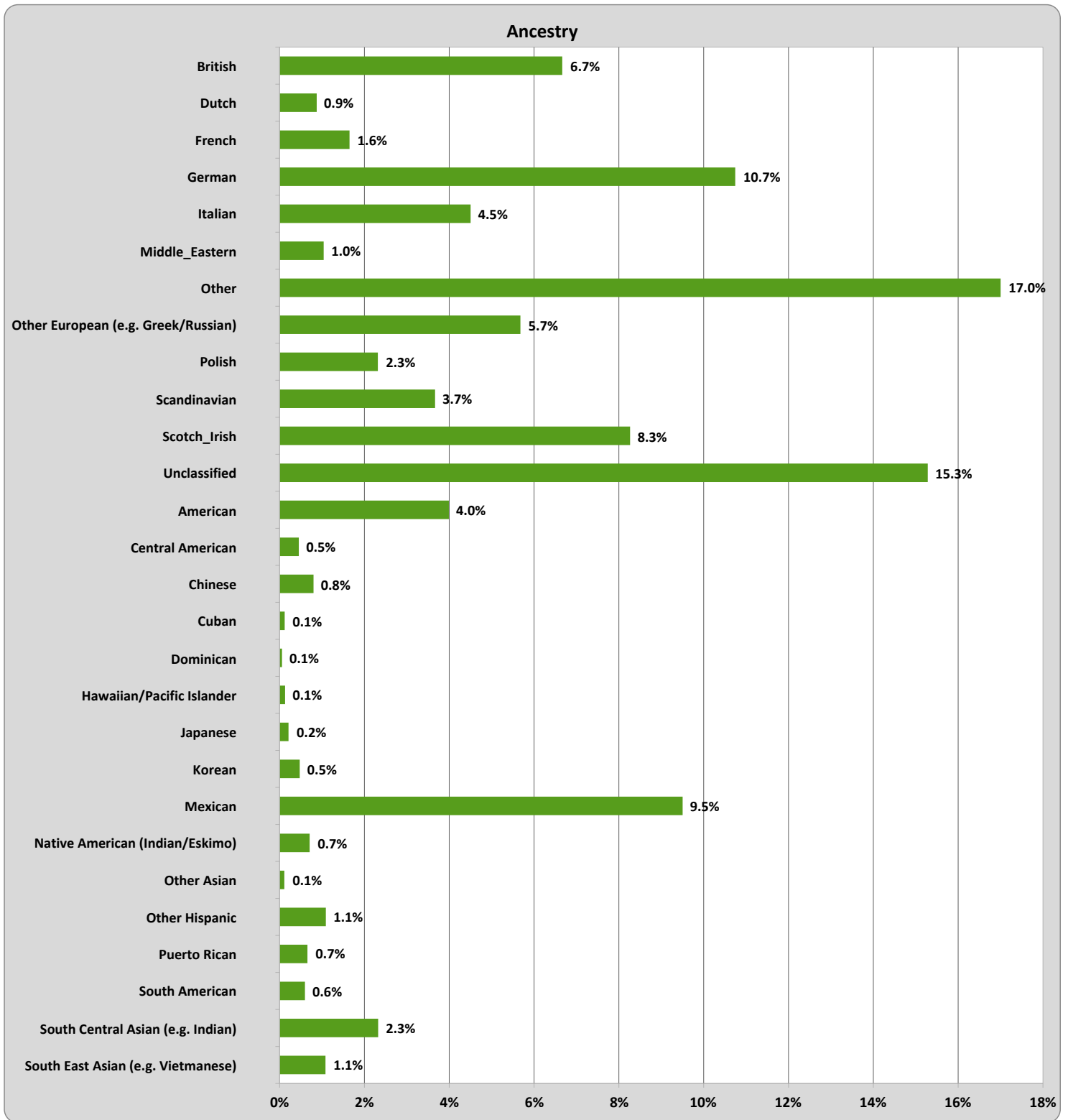


Population: Asian Alone	Study Area		State of AZ		Comp Index CY
	2022	2022	2022	2022	
Asian Indian	8,513	41.13%	50,333	22.08%	186
Cambodian	73	0.35%	2,753	1.21%	29
Chinese, except Taiwanese	3,343	16.15%	41,490	18.20%	89
Filipino	3,010	14.54%	46,589	20.44%	71
Hmong	21	0.10%	278	0.12%	83
Japanese	829	4.01%	12,172	5.34%	75
Korean	1,827	8.83%	20,324	8.92%	99
Laotian	73	0.35%	2,275	1.00%	35
Other Asian	1,147	5.54%	18,310	8.03%	69
Thai	219	1.06%	3,888	1.71%	62
Vietnamese	1,595	7.71%	31,776	13.94%	55
Two or more Asian categories	47	0.23%	-2,218	-0.97%	-23
Totals:	20,697	100.00%	227,970	100.00%	

Population: Hispanic or Latino by Origin	Study Area		State of AZ		Comp Index CY
	2010	2022	2010	2022	
Cuban	466	1.16%	640	1.24%	220
Mexican	31,495	78.69%	40,072	77.62%	89
Other Hispanic or Latino	6,343	15.85%	8,583	16.63%	164
Puerto Rican	1,722	4.30%	2,330	4.51%	246
Totals:	40,026	100.00%	51,625	100.00%	

Diversity: Ancestry

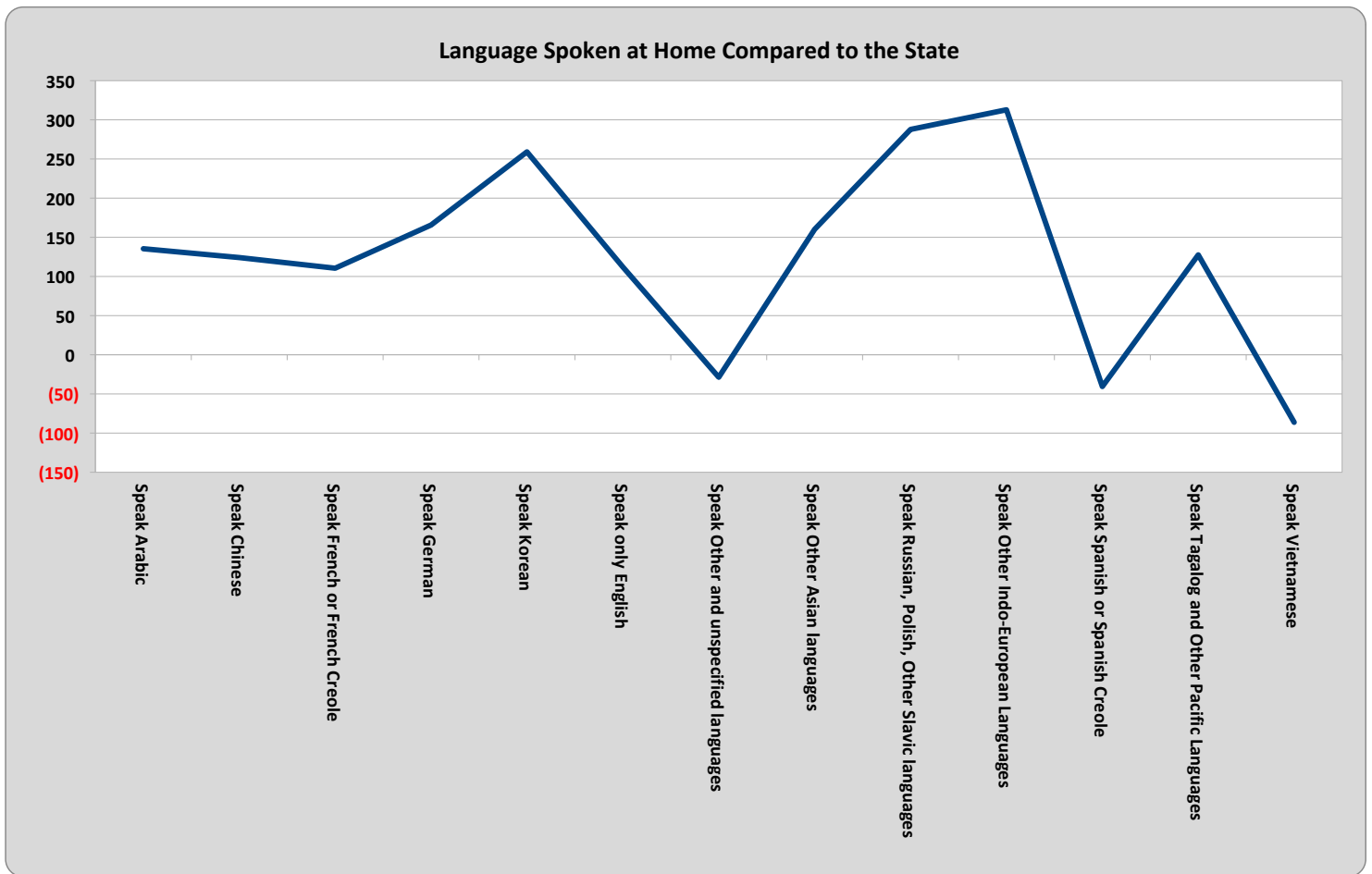
Population by Ancestry: 2022



Diversity: Languages

Population 5+ by Language Spoken at Home (Detail)	Study Area		State of AZ		Comp Index CY
	2022		2022		
Speak Arabic	1,769	0.46%	23,506	0.34%	135
Speak Chinese	2,599	0.67%	37,671	0.54%	124
Speak French or French Creole	1,100	0.28%	17,905	0.26%	111
Speak German	2,053	0.53%	22,296	0.32%	166
Speak Korean	1,508	0.39%	10,472	0.15%	259
Speak only English	320,546	82.73%	5,144,711	73.81%	112
Speak Other and unspecified languages	2,353	0.61%	147,585	2.12%	29
Speak Other Asian languages	4,051	1.05%	45,495	0.65%	160
Speak Russian, Polish, Other Slavic languages	4,213	1.09%	26,341	0.38%	288
Speak Other Indo-European Languages	13,394	3.46%	77,036	1.11%	313
Speak Spanish or Spanish Creole	30,792	7.95%	1,366,750	19.61%	41
Speak Tagalog and Other Pacific Languages	1,959	0.51%	27,629	0.40%	128
Speak Vietnamese	1,103	0.28%	23,013	0.33%	86
Totals:	387,440	100.00%	6,970,410	100.00%	See Chart Below

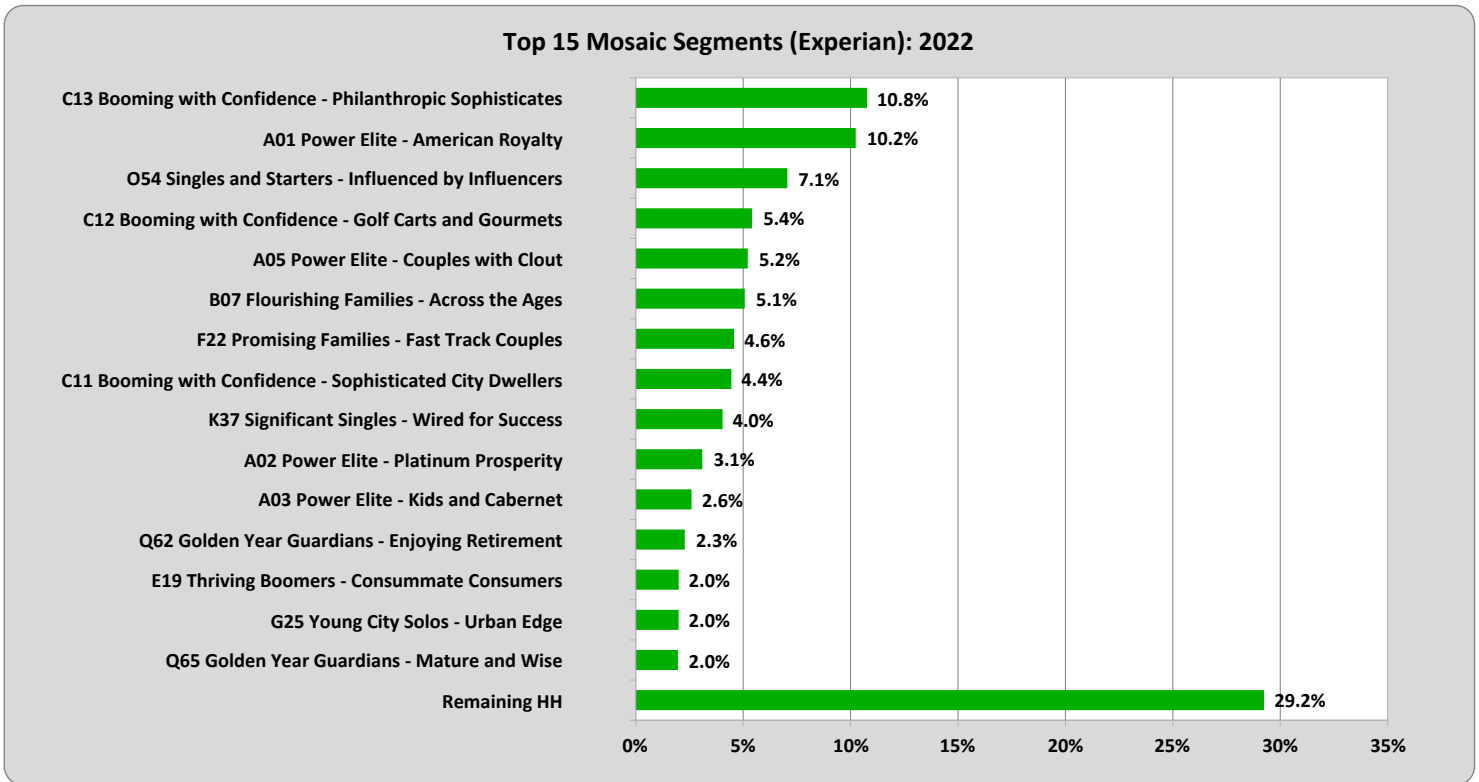
Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of AZ



This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.



Mosaic: Top 15 Segments	Study Area		State of AZ		Comp Index CY
	2022	2022	2022	2022	
C13 Booming with Confidence - Philanthropic Sophisticates	17,857	10.8%	92,119	3.3%	325
A01 Power Elite - American Royalty	16,987	10.2%	54,582	2.0%	521
O54 Singles and Starters - Influenced by Influencers	11,708	7.1%	170,552	6.1%	115
C12 Booming with Confidence - Golf Carts and Gourmets	8,984	5.4%	79,455	2.9%	189
A05 Power Elite - Couples with Clout	8,649	5.2%	53,555	1.9%	271
B07 Flourishing Families - Across the Ages	8,419	5.1%	65,329	2.4%	216
F22 Promising Families - Fast Track Couples	7,591	4.6%	109,166	3.9%	116
C11 Booming with Confidence - Sophisticated City Dwellers	7,383	4.4%	79,843	2.9%	155
K37 Significant Singles - Wired for Success	6,705	4.0%	35,987	1.3%	312
A02 Power Elite - Platinum Prosperity	5,138	3.1%	31,305	1.1%	275
A03 Power Elite - Kids and Cabernet	4,308	2.6%	21,972	0.8%	328
Q62 Golden Year Guardians - Enjoying Retirement	3,784	2.3%	57,983	2.1%	109
E19 Thriving Boomers - Consummate Consumers	3,314	2.0%	41,326	1.5%	134
G25 Young City Solos - Urban Edge	3,307	2.0%	16,218	0.6%	342
Q65 Golden Year Guardians - Mature and Wise	3,256	2.0%	74,591	2.7%	73
Remaining HH	48,528	29.2%	1,795,463	64.6%	45
Totals:	165,918	100.00%	2,779,446	100.00%	

Learn about your Mosaic Households

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian \(To open in a new Tab hold Control key when you click on the link\)](#)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

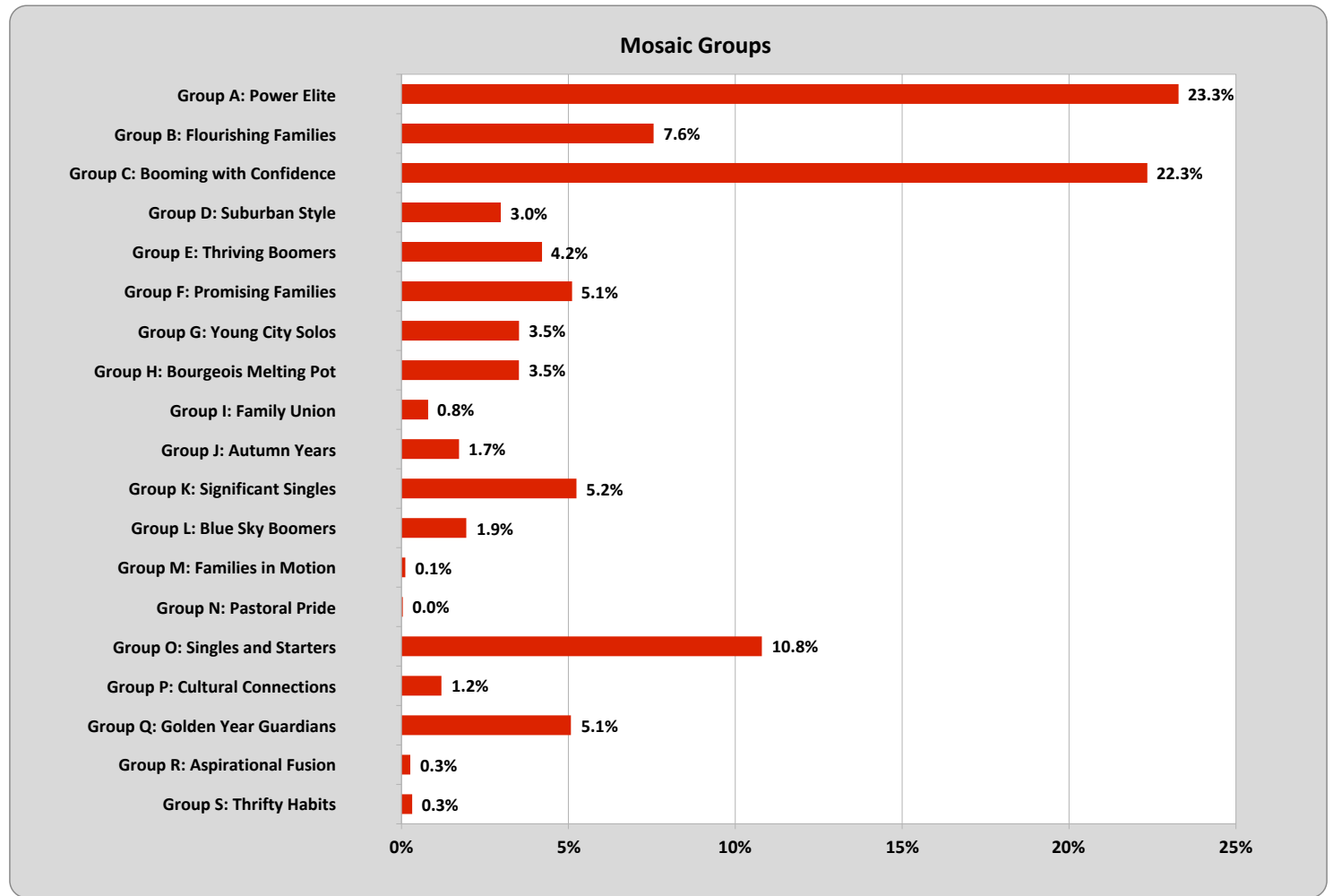
[Understanding Mosaic Portraits for Mission Planning - Video](#)

Faith based clients: To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy \(To open in a new Tab hold Control key when you click on the link\)](#)

Diversity: Mosaic Groups

Mosaic Groups

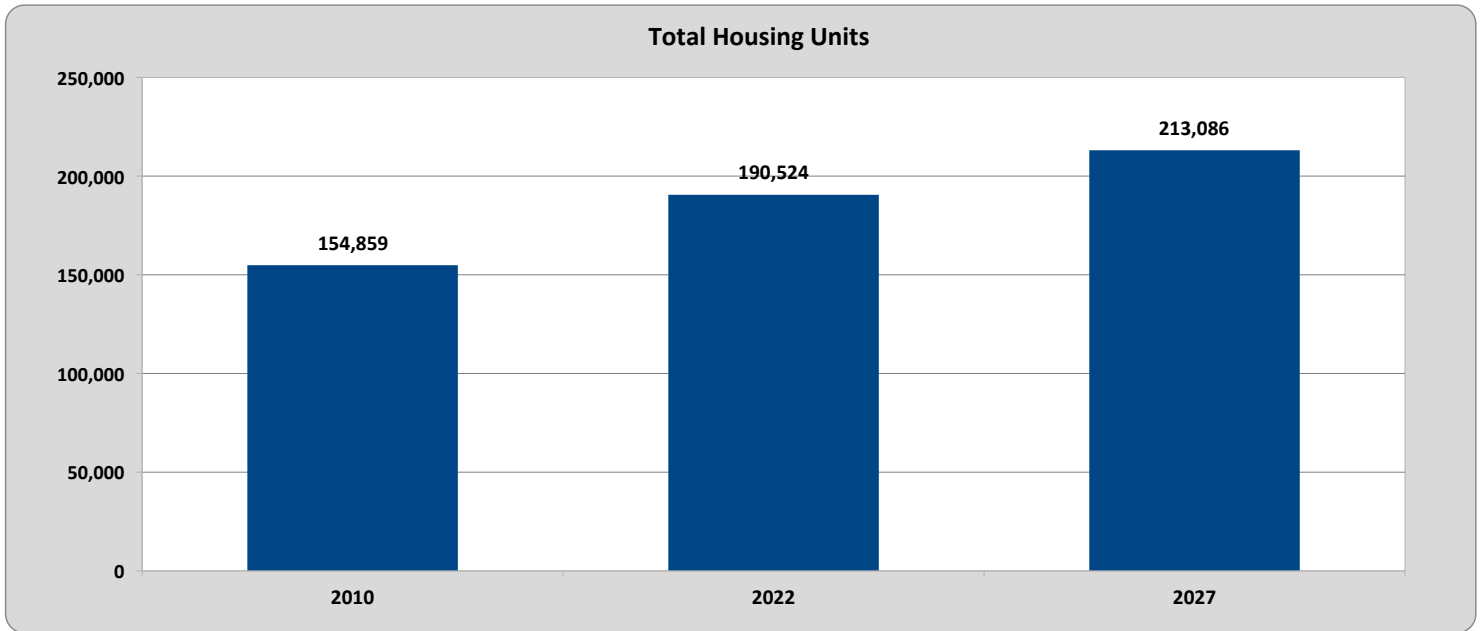


Mosaic Groups	Study Area		State of AZ		Comp Index CY
	2022	2022	2022	2022	
Group A: Power Elite	38,628	23.3%	189,651	6.8%	341
Group B: Flourishing Families	12,532	7.6%	132,413	4.8%	159
Group C: Booming with Confidence	37,076	22.3%	298,396	10.7%	208
Group D: Suburban Style	4,936	3.0%	128,865	4.6%	64
Group E: Thriving Boomers	6,986	4.2%	122,574	4.4%	95
Group F: Promising Families	8,480	5.1%	135,477	4.9%	105
Group G: Young City Solos	5,843	3.5%	54,869	2.0%	178
Group H: Bourgeois Melting Pot	5,838	3.5%	138,147	5.0%	71
Group I: Family Union	1,325	0.8%	176,604	6.4%	13
Group J: Autumn Years	2,861	1.7%	102,020	3.7%	47
Group K: Significant Singles	8,698	5.2%	96,662	3.5%	151
Group L: Blue Sky Boomers	3,221	1.9%	193,612	7.0%	28
Group M: Families in Motion	191	0.1%	30,470	1.1%	11
Group N: Pastoral Pride	16	0.0%	40,889	1.5%	1
Group O: Singles and Starters	17,914	10.8%	378,547	13.6%	79
Group P: Cultural Connections	1,985	1.2%	151,123	5.4%	22
Group Q: Golden Year Guardians	8,422	5.1%	324,497	11.7%	43
Group R: Aspirational Fusion	437	0.3%	29,752	1.1%	25
Group S: Thrifty Habits	532	0.3%	54,878	2.0%	16
Totals:	165,921	0.00%	2,779,446	100.00%	

Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

Trends in Housing Since 2010



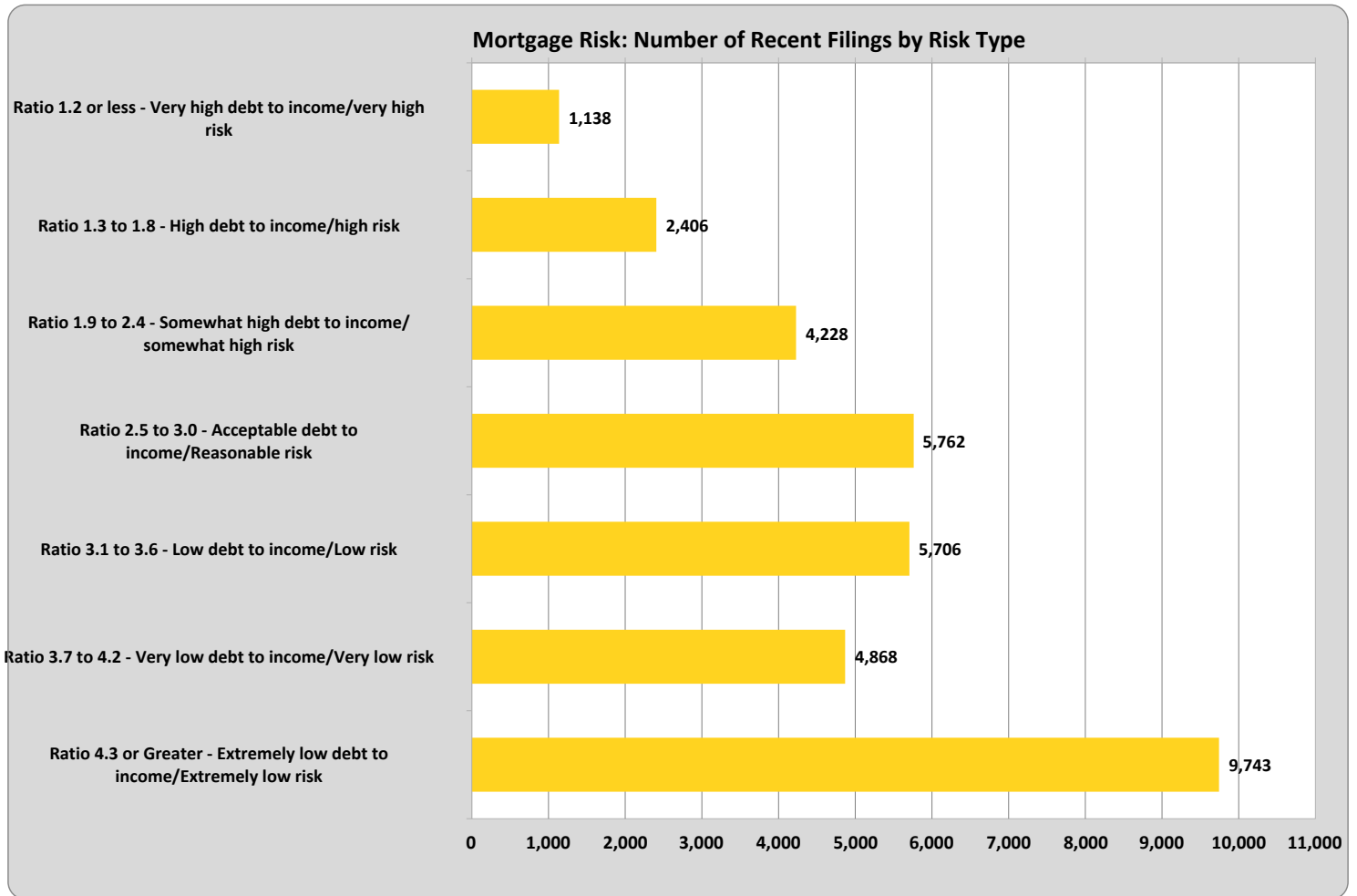
	2010	2022	2027
Housing Units	154,859	190,524	213,086
Family Households Change		35,665	22,562
Percent Change		23.03%	11.84%

	2010		Study Area		2027	5 Yr Chg	AZ 2022	Comp Index CY	
			2022						
Housing by Occupancy									
Occupied	132,965	85.86%	165,921	87.09%	186,490	87.52%	0.43%	85.18%	102
Vacant	21,895	14.14%	24,603	12.91%	26,597	12.48%	-0.43%	14.82%	87
Totals:	154,860	100.00%	190,524	100.00%	213,087	100.00%		100.00%	
Housing by Type of Occupancy									
Owner Occupied	95,688	71.96%	117,131	70.59%	131,947	70.75%	0.16%	66.14%	107
Renter Occupied	37,277	28.04%	48,791	29.41%	54,542	29.25%	-0.16%	33.86%	87
Totals:	132,965	100.00%	165,922	100.00%	186,489	100.00%		100.00%	

Housing

	Study Area 2022		State of AZ 2022		Comp Index CY
Housing Units by Dwelling Type					
1 Unit Attached	9,744	5.11%	181,771	5.57%	92
1 Unit Detached	140,231	73.60%	2,199,700	67.41%	109
2 Units	1,826	0.96%	57,038	1.75%	55
3 to 19 Units	15,016	7.88%	202,133	6.19%	127
20 to 49 Units	5,963	3.13%	100,887	3.09%	101
50 or More Units	7,816	4.10%	143,636	4.40%	93
Mobile Home or Trailer	9,715	5.10%	363,226	11.13%	46
Other	213	0.11%	14,821	0.45%	25
Totals:	190,524	100.00%	3,263,212	100.00%	
Owner Occupied Housing Values					
Less than \$20,000	413	0.39%	19,418	1.10%	36
\$20,000 to \$39,999	860	0.82%	25,636	1.45%	56
\$40,000 to \$59,999	478	0.45%	18,208	1.03%	44
\$60,000 to \$79,999	521	0.50%	20,180	1.14%	43
\$80,000 to \$99,999	370	0.35%	14,906	0.84%	42
\$100,000 to \$149,999	877	0.83%	42,930	2.43%	34
\$150,000 to \$199,999	939	0.89%	54,265	3.07%	29
\$200,000 to \$299,999	1,893	1.80%	139,287	7.89%	23
\$300,000 to \$399,999	2,184	2.08%	166,286	9.42%	22
\$400,000 to \$499,999	4,213	4.00%	191,762	10.86%	37
\$500,000 to \$749,999	17,458	16.59%	442,653	25.07%	66
\$750,000 to \$999,999	22,371	21.26%	291,432	16.50%	129
\$1,000,000 or more	52,659	50.04%	338,849	19.19%	261
Totals:	105,236	100.00%	1,765,812	100.00%	
Housing by Year Built					
1939 or Earlier	493	0.26%	51,713	1.58%	16
1940 to 1949	269	0.14%	50,351	1.54%	9
1950 to 1959	1,799	0.94%	186,056	5.70%	17
1960 to 1969	3,061	1.61%	228,934	7.02%	23
1970 to 1979	13,341	7.00%	531,725	16.29%	43
1980 to 1989	34,253	17.98%	569,892	17.46%	103
1990 to 1999	61,034	32.03%	664,996	20.38%	157
2000 to 2009	70,171	36.83%	893,739	27.39%	134
2010 or Later	6,103	3.20%	85,806	2.63%	122
Totals:	190,524	100.00%	3,263,212	100.00%	

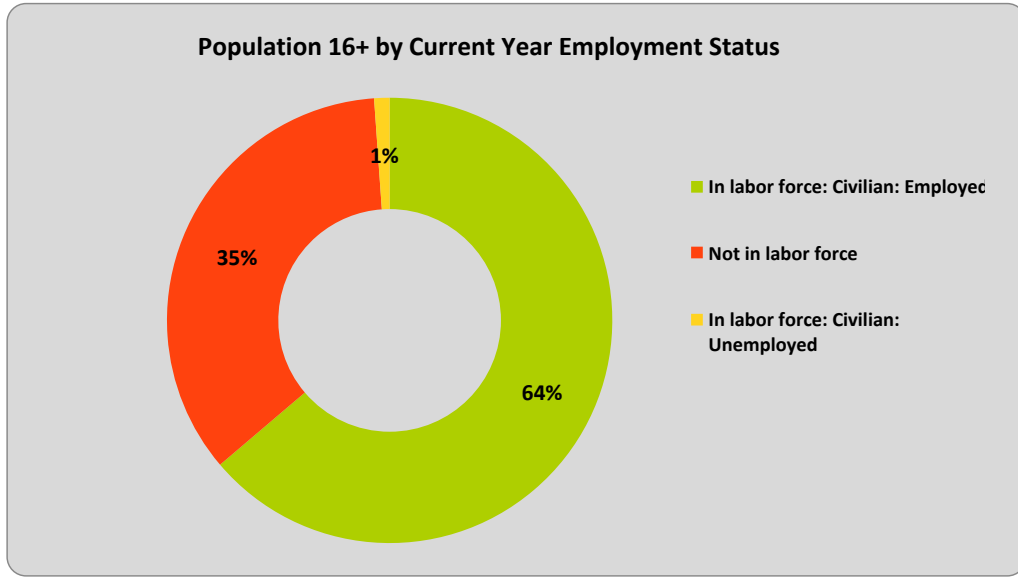
Mortgage Risk Indicator



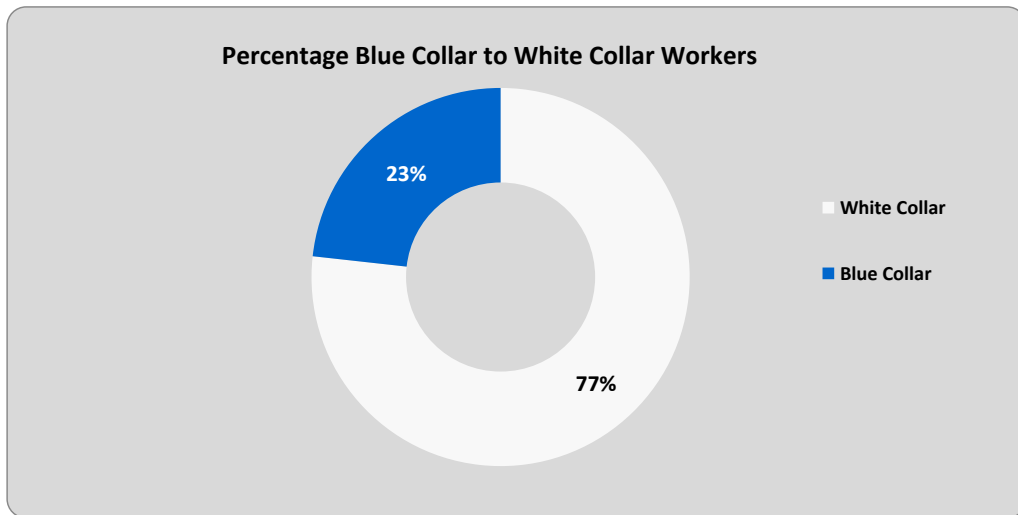
The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

The Work theme expresses several different ways of looking at the work people do within the study area.

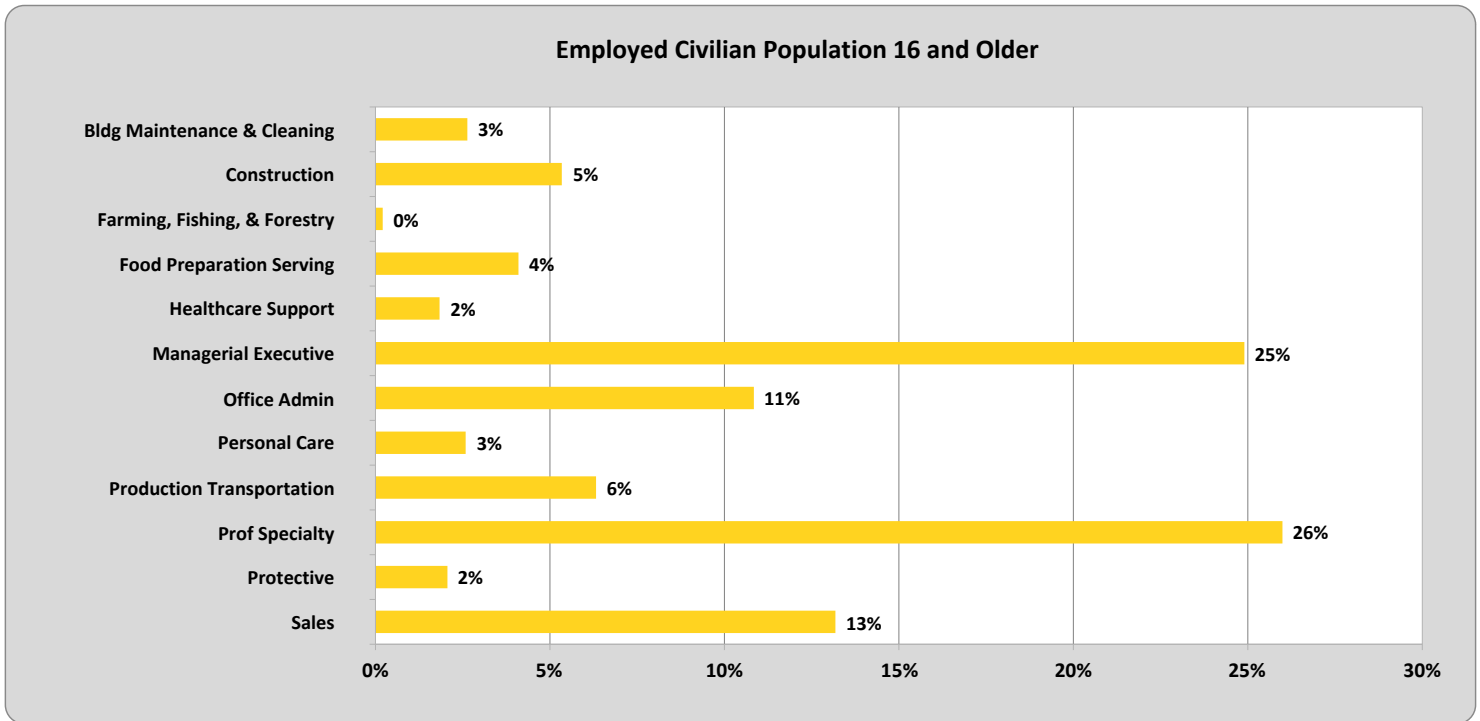
Employment Status of Population 16 and Older: 2022



Pop 16+ by Employment Status	Study Area		State of AZ		Comp Index CY
	2022		2022		
In labor force: Civilian: Employed	209,031	63.77%	3,432,119	58.23%	110
In labor force: In Armed Forces	54	0.02%	23,196	0.39%	4
Not in labor force	115,051	35.10%	2,344,778	39.78%	88
In labor force: Civilian: Unemployed	3,663	1.12%	94,093	1.60%	70
Blue and White Collar Workers 2022	327,799	100.00%	5,894,186	100.00%	
Employed Pop 16+ Blue/White Collar					
Blue Collar	48,592	23.25%	1,208,801	35.22%	66
White Collar	160,439	76.75%	2,223,318	64.78%	118
	209,031	100.00%	3,432,119	100.00%	

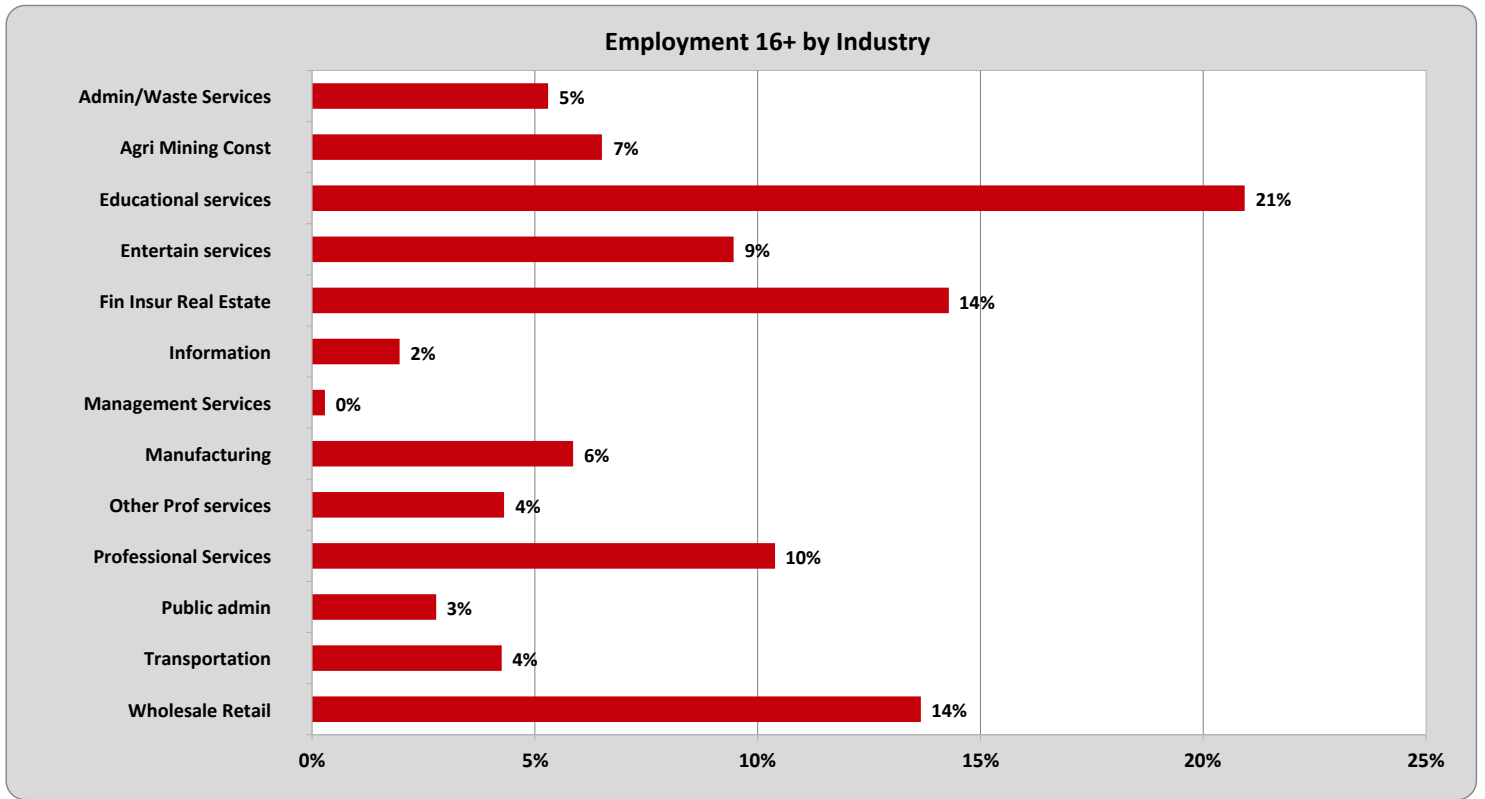


Employed Civilian Population by Occupation: 2022



Employed Civilian Pop 16+ by Occupation	Study Area		State of AZ		Comp Index CY
	2022		2022		
Bldg Maintenance & Cleaning	5,504	2.63%	145,768	4.25%	62
Construction	11,161	5.34%	289,705	8.44%	63
Farming, Fishing, & Forestry	433	0.21%	18,474	0.54%	38
Food Preparation Serving	8,566	4.10%	199,448	5.81%	71
Healthcare Support	3,838	1.84%	108,382	3.16%	58
Managerial Executive	52,051	24.90%	546,929	15.94%	156
Office Admin	22,667	10.84%	448,458	13.07%	83
Personal Care	5,402	2.58%	93,715	2.73%	95
Production Transportation	13,214	6.32%	372,538	10.85%	58
Prof Specialty	54,332	25.99%	751,199	21.89%	119
Protective	4,311	2.06%	89,153	2.60%	79
Sales	27,552	13.18%	368,350	10.73%	123
Totals:	209,031	100.00%	3,432,119	100.00%	
Workers 16+: Home or Away					
Worked at Home	22,006	10.53%	206,555	6.02%	175
Worked away from Home	187,025	89.47%	3,225,564	93.98%	95
Totals:	209,031	100.00%	3,432,119	100.00%	
Workers 16+: Transport to Work					
Bicycle	648	0.35%	29,781	0.92%	38
Car, Truck, or Van: Carpooled	15,964	8.54%	371,156	11.51%	74
Car, Truck, or Van: Drove Alone	162,314	86.79%	2,631,830	81.59%	106
Motorcycle	824	0.44%	16,050	0.50%	89
Other Means	2,650	1.42%	40,993	1.27%	111
Walked	2,216	1.18%	65,690	2.04%	58
Public Trans Excluding Taxi Cab	2,361	1.26%	67,283	2.09%	61
Taxi Cab	47	0.03%	2,781	0.09%	29
Totals:	187,024	100.00%	3,225,564	100.00%	

Employed Pop 16+ by Industry: 2022



Employed Civilian Pop 16+ by Industry	Study Area		State of AZ		Comp Index CY
	2022		2022		
Admin/Waste Services	11,073	5.30%	196,193	5.72%	93
Agri Mining Const	13,598	6.51%	288,290	8.40%	77
Educational services	43,750	20.93%	757,171	22.06%	95
Entertain services	19,774	9.46%	351,068	10.23%	92
Fin Insur Real Estate	29,873	14.29%	293,770	8.56%	167
Information	4,107	1.96%	59,749	1.74%	113
Management Services	605	0.29%	5,444	0.16%	182
Manufacturing	12,246	5.86%	243,954	7.11%	82
Other Prof services	9,008	4.31%	160,685	4.68%	92
Professional Services	21,719	10.39%	225,814	6.58%	158
Public admin	5,823	2.79%	172,243	5.02%	56
Transportation	8,896	4.26%	188,493	5.49%	77
Wholesale Retail	28,559	13.66%	489,245	14.25%	96
Totals:	209,031	100.00%	3,432,119	100.00%	
Work Place Population Estimates					
Workplace Employees (Full Time Employees)	201,227	93.66%	2,873,950	94.66%	99
Workplace Establishments	13,612	6.34%	161,985	5.34%	119
Totals:	214,839	100.00%	3,035,935	100.00%	

Work

	Study Area		State of AZ		Comp Index CY
Families: Workers					
1 worker	35,478	31.19%	612,168	32.94%	95
2 workers	50,302	44.22%	697,464	37.53%	118
3 or more workers	10,807	9.50%	197,019	10.60%	90
No workers	17,158	15.08%	351,894	18.93%	80
Totals:	113,745	100.00%	1,858,545	100.00%	
Workers 16+: Travel Time to Work					
	2022		2022		
Less than 5 minutes	4,672	2.50%	86,412	2.68%	93
5 to 9 minutes	14,714	7.87%	304,416	9.44%	83
10 to 14 minutes	20,874	11.16%	425,285	13.18%	85
15 to 19 minutes	26,633	14.24%	503,156	15.60%	91
20 to 24 minutes	29,708	15.88%	492,745	15.28%	104
25 to 29 minutes	15,670	8.38%	226,181	7.01%	119
30 to 34 minutes	31,951	17.08%	483,301	14.98%	114
35 to 39 minutes	7,113	3.80%	97,183	3.01%	126
40 to 44 minutes	9,324	4.99%	135,704	4.21%	118
45 to 59 minutes	18,046	9.65%	262,134	8.13%	119
60 to 89 minutes	6,261	3.35%	150,515	4.67%	72
90 or more minutes	2,059	1.10%	58,532	1.81%	61
Totals:	187,025	100.00%	3,225,564	100.00%	

Supporting Information

Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.